

FWS Florida Watercolor Society

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FLORIDAWATERCOLORSOCIETY.ORG

President's Message

by Jackii Molsick



Summer is here and things are heating up! And not just the temperature, either. The FWS Board has been working hard to put on another inspiring and awesome Convention this September. I have been blessed to have a hard-working, dedicated Board that has put in countless hours to make it happen. I hope you will support us through attendance, purchase of replays, Convention hotel stays, and attending the Awards Gala. Keeping our costs down to continually offer a Convention of this caliber is hugely dependent on your support in each of these areas. Remember, we are the ONLY statewide watercolor society that presents a Convention like this, and most of you are lucky enough to live here and enjoy it!

We have also worked hard to bring you a new website with more features than before; refined and modernized our Bylaws and Standing Rules; added two online shows (one to highlight our volunteers, and one to showcase more of our members AND raise funds); added the 'Distinguished Signature' designation for those with ten or more Annual acceptances; upgraded our video capabilities; and added more online ways to learn and participate through our Monthly Third Thursday Demos and Last Sunday Confabs. And all of these things are in addition to getting ready for Convention!

Very soon, the entry window closes on this year's Annual Exhibition and then we will look forward to knowing who the lucky selected show entrants will be. Due to new space limitations at the Webber Gallery, Andy will only be able choose 80 paintings this year.

Lastly, please remember that volunteers are needed to make the Convention happen. If you plan on attending, please give an hour or two of your time. It's fun, and meeting others is one of the great values of your membership.

Remember to **'Explore the Possibilities'** with FWS!

Jackii Molsick, 2023 FWS President



NEWS FROM OUR VPS

News from Roberta Romeo, 1st VP & Membership Chair



2023 MEMBERSHIP

I am proud to announce we are more than 850 strong! Many artists joined FWS during COVID and during our first-ever virtual Convention in 2020. We heard their requests and this year have opened another level of membership with all the benefits of our Associate members except for entering our Juried Exhibitions. Only FWS participating members may enter the juried Exhibitions, including those who joined as Florida residents but have since moved out of state and kept up with their dues.

We have had 15 artists from out of state join as Basic Members, and now we have members from as far east as New Delhi, India; as far west as Iowa, and North to Michigan and New York. We welcome our new Basic Members who may join us for Third Thursdays and participate in workshops.

We also have many new Florida residents joining us this spring as Associate Members who may enjoy all the benefits of FWS membership. We look forward to meeting them at the Convention in Ocala. For a complete list of all the new members since late January, see page 19.

Have you heard? You can support FWS with a Diamond or Platinum membership, as well. I encourage you to join me in this level of support. In addition to your philanthropic joy, depending on your level of giving, you receive all the benefits of an Associate member plus recognition in newsletter, and premium seating for the Annual Gala.

FWS lives because of the ongoing support of our members, vendors, sponsors, and donors, and we are deeply appreciative. We support students with scholarships, provide exceptional learning opportunities at the Convention, special members-only rates for workshops with internationally acclaimed artists, Convention and Third Thursday demos to view live or online at your leisure, and a Private YouTube channel. On our website you can peruse our beautiful Annual Exhibition paintings, view our Associate Member Annual Online show, enter special non-juried shows, and more. Few art organizations have a Convention like ours, so be proud to be a member of FWS and enjoy all the benefits of membership.

If you did not receive a postcard with our 2023 Convention and workshop information in the mail, it may mean it was returned, so be sure to check and update your address and zip in your member profile. Please ask if you need help with this.

Have you ever considered joining the FWS Board of Directors? We are looking for a Secretary for 2024. Our very talented Lynda Mifsud will be moving into another position leaving the Secretary position available. If you are interested in learning more about this position, please contact me.

Roberta Romeo, FWS 1st VP
rome2italy@yahoo.com

NEWS FROM OUR VPS

Katherine Leathers, 2nd VP & Awards Chair

Greetings FWS Members,

As a member of the Florida Watercolor Society, you contribute to FWS Awards by donating money to the General Fund, Signature/Pathfinder, Healing Arts, and Memorial Awards. The FWS Website has a donation link. Your donations are greatly appreciated by our FWS artists.



We encourage you to donate to your own award for this year's 52nd Annual Exhibition. Awards are gifts recognize and support our Florida Watercolor Society Artists.

Awards can be gifts from you as an artist, or they can be memorial awards to honor a loved one. Possible one-time gifts for awards may in denominations of \$250, \$500, and \$1,000, or on-going yearly through a gift or endowment.

You may consider pledging to buy a painting. Purchase Award paintings are selected by you, and you take home the painting at the end of the show. Denominations of \$500 - \$1500 are accepted. Artists need to opt-in to the demonination you choose.

If you would like to sponsor a named Florida Watercolor Society Award, please contact me and we can discuss the details.

Katherine Leathers, FWS 2nd VP

Gwen Kodad, 3rd VP & Convention Demo Organizer



Hello FWS Members,

The FWS Convention in Ocala is shaping up to be an outstanding event. My job as 3rd Vice President has been to contact potential demo artists and make arrangements for them to share their expertise with the Convention attendees. We have so many wonderful demo artists lined up – both familiar faces and newcomers to our events. On June 1, be sure to look at the information on the website and decide how you will be spending your time at the Convention.

You will find that you can't fit in everything you would like to explore, but remember that your Convention Regsitration comes with replays of the demos and other special programs.

I am amazed at the outstanding talent we have in this state and am so pleased that my role as 3rd VP has given me the chance to meet new artists and explore the many resources we have. Your amazingly talented Board has been working overtime to make sure this organization is among the best in the country.

See you in Ocala!

Gwen Kodad, FWS 3rd VP



Bargain Bazaar at the FWS 2023 Convention September 29th & 30th, 2023 Hilton Ocala



Cleaning out your Art supplies?

We are reaching out to members to contribute to FWS by donating new or gently used art supplies to the

Florida Watercolor Society's Bargain Bazaar
at the 2023 Convention in Ocala.

We can really use your unwanted

- Paints • Brushes • Paper • Tools • Books • Magazines
- DVDs • Plein Air Materials • Shipping boxes
- Other Art Supplies (any media)

We will be collecting your donated items at the FWS Bargain Bazaar.

Your donations support FWS and are very much appreciated!

The Bargain Bazaar is also a great place to shop and meet your fellow watercolor artists, especially our FWS Bargain Bazaarettes,

Roberta Romeo, FWS 1st VP & Katherine Leathers, FWS 2nd VP
and our wonderful volunteers.

Stop by, say hello, shop, and find a treasure!

If you have any donations, [please register them on our website](#). We will send out emails to those who have registered about any future details. If you prefer to drop off your donations; we will have sites, dates, and times identified, and send info through emails. We will begin accepting donations at the Convention Thursday afternoon before Andy's demonstration, and Friday morning at 8am.



UPDATES FROM OUR FWS SECRETARY

Convention and Workshop Registrations

By the time you read this newsletter, registration for the 2023 Convention & Trade Show will be underway. Workshop registration has been in full swing since April 1st, and I am happy to say with very few problems for members and non-members who are registering. Membership does come with benefits and one of those is the opportunity to register for FWS workshops BEFORE we open to non-members – at a member discount. In April, Andy Evansen's 4-day live workshop began selling out early with 17 members signing up. Fealing Lin's 3-day virtual workshop is also selling quickly with 12 members on board for that – all before May 1st. Please don't forget our 2-day workshops with Kathy Durdin and Teresa Kirk. Each workshop is limited to 25 spaces, but we do have waitlisting available when the workshops fill up, but there is no guarantee of cancellations. The earlier you sign up, even for the waitlisting option, the better your chances of getting in – first come/first served. *(See page 7 for more workshop info)*



Sign Up for Workshops!

This is the first year we are on our new Wild Apricot membership/website platform and we are excited to roll out our Convention webpages, chockfull of easy-to-navigate information. When you go to our main 2023 Convention webpage, you will see an overview of what's happening in a schedule arrangement with subpages that go into more detail on just about everything that happens at Convention. You will love the Demo Artist Gallery because you can quickly see who is presenting and dig deeper for details on their demos and artist bios. Plus, we have a short video for each artist. There are downloadable, printable, one-page summaries for each Demo Artist, as well.

This year's Convention tickets are the same price as last year - \$55 for members and \$65 for non-members. Once again, we provide video REPLAYS for all Convention attendees and for those who can't attend at the same price as LIVE tickets. The Gala Awards Dinner is available for purchase separately if you are attending the GALA ONLY. You will see three registration buttons as shown below. Order all your options and pay for them all at one time.

There are a lot of reasons to come to Ocala, Florida in September for the Convention and the biggest reason is FWS members. We are a fun bunch and really enjoy sharing our art journey with one another. We hope to see you in Ocala!

Register for Convention!



2023 CONVENTION IN OCALA SEPTEMBER 28TH - 30TH REGISTRATION OPENS JUNE 1ST!

We are so excited about this year's Convention in Ocala, FL, and we know you will be, too! We have an impressive line-up of **Demonstration Artists** for three Concurrent Sessions on Friday and Saturday. Our **Trade Show** vendors are looking forward to greeting you with lots in store for everyone. The **Bargain Bazaar** is going strong and you can sign-up your **donations** on the website and **Volunteer** for some of the open jobs online. Don't miss the **Paint-A-Round** and **Gala Awards Dinner** this year – they will be better than ever!

On the Convention webpages, you will find a main menu with three Registration Buttons with all your options.

REGISTRATION CHOICES

<p>LIVE INCLUDES REPLAYS</p> <p>Register by September 9th</p> <p>JOIN US IN OCALA, FLORIDA Get your ticket to attend the Convention in person. Optional events include Exhibition Review by Ardy Evansen, Lunch Boxes Friday and Saturday, Gala Awards Dinner, and Healing Arts Award donations. Order everything you need, pay once.</p>	<p>REPLAYS REPLAYS ONLY</p> <p>Register by September 30th</p> <p>CAN'T COME? WATCH THE REPLAYS Access to Convention video recordings of demo artists, including Ardy Evansen's opening demo on Thursday evening and the Exhibition Review on Saturday afternoon.</p>	<p>AWARDS GALA GALA ONLY</p> <p>Register by September 14th</p> <p>GALA AWARDS DINNER ONLY Click this button if you will ONLY be attending the Gala Awards Dinner on Saturday. Join us as we celebrate our award-winning Florida artists over dinner. Check-in at 6:30pm; seating at 7:00pm.</p>
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Please be aware the food items purchased outside the hotel are not allowed to be brought onto Convention venue. If you plan to eat at Convention site, you will need to order a lunch box as an option.

Concurrent Sessions - Friday & Saturday, September 29

ARTIST DEMOS
More than 20 artists are scheduled in three concurrent sessions held Friday and Saturday to demonstrate specific styles, methods, or approaches they use in achieving successful paintings. *Click the button to the left to find out more about each artist and their planned demos.*

Friday, September 29th, 7:00pm

52nd EXHIBITION RECEPTION
Don't miss the Opening Reception for the **FWS 52nd Annual Exhibition** at the *Webber Gallery*. Come meet some of your favorite artists and mingle with the crowd as we enjoy some time together on Friday evening. The Reception is free of charge and open to anyone wishing to attend. It's going to be a great show this year! *Click the button for more info.*

Below that, you will find more information about the Convention with buttons to connect you to information about each Convention activity, including how to volunteer and hotel room options.

Check out our 2023 Convention webpages [here](#) and register today! We look forward to seeing you in Ocala in September!



FWS 2023 WORKSHOPS

FWS offers four workshops in August and September: three in Ocala just prior to the Convention & Trade Show, and one virtual workshop in August via Zoom with Fealing Lin. Our [Third Thursday](#) events featured all four workshop instructors February through May. In case you missed any of their demos, log on and check them out – they are posted on our Third Thursday webpage to watch again, or view a shorter video on the [Workshop webpage](#). We still have openings and are offering waitlist options when the 25 available spaces fill up, but there is no guarantee. There is plenty of information on our website if you are still undecided.

Please note that if you want to get the membership rate, you must be an active member and log on with your membership email and password. For the in-person workshops in Ocala, you may also order a lunch box for each day of the workshop when you register and pay once with your credit card when you check out. Each workshop will break for lunch, but going out to eat can cause you to miss some valuable painting time and instruction. The hotel does not allow outside food to be brought into the workshop rooms, there is no restaurant on site available for lunch, and lunch boxes must be ordered by September 9th. Should you have any problems registering or have questions, please contact us at info@floridawatercolorsociety.org and we will be happy to help you.

**Online Registration
Deadline August 22nd**

Live Workshop Registration Deadline September 9th



Fealing Lin

*Fresh & Loose
Watercolor Portraits*

3-day Online Workshop
August 24-26



Andy Evansen

*Bold and Loose
Watercolors*

4-day Live Workshop
September 25-28



Kathy Durdin

*Expressive Portraits &
Dynamic Compositions*

2-day Live Workshop
September 27-28



Teresa Kirk

*The Beauty
of the Mark*

2-day Live Workshop
September 27-28

Online Show Judge/Juror

Fealing's painting style is simply mesmerizing to watch! Learn to relax and enjoy the spontaneity and transparency of watercolor in her portraits workshop.

**52nd Annual Exhibition
Judge and Juror**

Dream of painting loose? Learn Andy's BOLD & LOOSE techniques - simplify the subject matter, value studies the easy way, and find the "lost" edges.

Learn how Kathy reaches into the soul of her portrait subjects to evoke a story told with emotion. Learn how to approach your composition decisions in preparing your next portrait.

Teresa's approach to painting borders on the abstract with striking color and shapes. Come learn her techniques for bringing out the sublime in her transparent and opaque combinations.



PROPOSED BYLAWS CHANGES FOR 2023

FWS is always looking to improve how we work. We have two revisions for your consideration and membership vote this month. Watch your email for the membership survey vote shortly after you receive this newsletter. These revisions are explained below. Complete bylaws mark-up may be downloaded for review [here](#).

ADD A MEMBERSHIP DIRECTOR AND ELIMINATE THE 3RD VICE PRESIDENT POSITION:

Members are at the core of our success as an all-volunteer 501-c-3 organization. Even though our President succession is currently working well for FWS, we now believe having a continuing focus by an appointed Membership Director will benefit both our operations and member services. As soon as the 1st Vice President learns the position and all its intricacies during their one-year Membership Chair assignment, they move on to President. This revision would also reduce the commitment of Board members on the President track from 7 to 6 years in the one-year roles of 2nd VP, 1st VP, and President, followed by three years as a Past President. Here is what this restructuring means for FWS:

- **2024 Transitional Roles for our Current VPs** – To avoid duplication of the existing 1st and 2nd VP roles, we are reassigning roles in the 2024 calendar year for Katherine Leathers (2024 1st VP) and Gwen Kodad (2024 2nd VP) as follows: Katherine will take on the Demonstration Artists/Nominating Committee and Gwen will take on the Awards Chair. In 2025, Gwen will continue with the Awards Chair role. Thank you, Gwen!
- **2nd VP – Revised bylaws:** This position will be responsible for securing Demonstration Artists for the Convention and the Paint-A-Round. We are currently accepting 2nd VP applications for 2025, so if you interested in being considered, please contact us at info@floridawatercolorsociety.org. Remember, all Associate members are eligible.
- **1st VP – Revised bylaws:** This position will now be responsible for the Awards and Nominating committees.
- **Membership Director** – Lynda Mifsud has agreed to step into this role and has been appointed by Jackii Molsick effective 1/1/2024. Many of you may have been in contact with Lynda for one reason or another. Lynda was our Project Manager for the Wild Apricot transition, manages the Convention/Workshop registration, understands the mechanics of the job, but more importantly, believes strongly in member support wherever and whenever it is needed. This year's Membership Chair, Roberta Romeo, has done a fabulous job welcoming and marketing new members, and managing the member renewal campaign. Lynda has worked closely with Roberta this year and is happy to take on this new role in 2024.
- **Recording and Corresponding Secretary** – We are now taking Nominations for a new Secretary for FWS. This job involves recording meeting minutes, managing registrations for workshops and Conventions, preparing written communications, assisting Board members with their correspondence as needed, and any other duties as assigned by the President.

ALLOW FOR ANNUAL MEMBERSHIP GENERAL MEETING TO BE VIRTUAL: Even though COVID-19 is no longer a public health emergency, virtual meetings are here to stay. Our current bylaws require the Annual Membership Meeting to be held at a time and place of our Annual Convention. In 2022, Hurricane Ian changed our plans. This year, FWS will save considerable cost by having the meeting online via Zoom rather than paying for an extra day of Convention facilities for the General Membership meeting and allow many more members to participate.

Please watch your emails for the membership survey vote coming soon by separate eBlast to all Associate/Participating and Sponsorship members. Let your voice be heard by responding no later than June 15th. If you have any questions about the above, or wish to discuss your candidacy for either the 2025 2nd VP or the 2024 Secretary positions, please email us at info@floridawatercolorsociety.org. You will be glad you did!



Why Do I have to Log On to the Website?

Even though you are a member of FWS, you may have never logged on to the new website. Maybe it just doesn't seem necessary, or you never got around to it - and those pesky passwords! Don't feel bad. One in five of our members have never logged in. So why do you need to log on, anyway? Membership comes with benefits and some of those are restricted to members only. You will not be able to access members-only webpages unless you log on.

So how hard can it be? We have a short video that may help – just [click](#) to watch. Passwords keep us safe from unauthorized use, but that has gotten harder in today's world. Our password requirements have gotten longer and more complex. If the last time you logged on in 2022, your old password will not work. We migrated to a new platform on 1/1/2024, so you need to reset. See the password requirements in the box next to this article.

Password Requirements

- 12 characters or more
- Upper and lower case letters
- At least one number
- At least one special character
#?!@\$%^&*-

HELP DESK: We are also here to help when you need it. We can email you a new password that you can then copy and paste into the password box to log on and go from there, OR we can get on the phone with you and walk you through it. Just email info@floridawatercolorsociety.org and we will be happy to help you through the process. Here's a little trick: copy your password. Create an email addressed to no one. Paste the password in the email. Don't send it - save it as a draft and put FWS in the subject line! That way, you can open your draft, copy, paste, and off you go. It's a good idea to add the date you updated the password, and remember to update again when you change it.

Here's what you are missing out on by not logging in:

Did we mention member discounts? You can still register for events without being logged in, but you will still have to enter your email. Our system recognizes your member email, but if you are logged in, your required information is automatically filled in. Note: You will not be able to register for events as a member if you use an email other than your primary member email.

Third Thursday Demos – These are members-only events that require active membership. You get a break during the 90-day grace period, but after March 31st, access to this webpage is for members-only. We will send you an email with the Zoom links, but if you miss the LIVE event – you will need to log on to access the videos that are posted after the event.

Something NEW - You can **Get to Know FWS Members!** It's a lot of fun to learn more about other FWS members, but you must log on to access the members-only webpages. The **Get to Know FWS Members** page is found under the Membership tab. We change it up from time to time - maybe you'll be next!

Update your profile! Please make sure all of your contact information is correct. You can add images, as well. This is a new feature this year so you may not have updated your profile yet. You guessed it – you will need to log on to update your profile. [Here's a video to show you how.](#)

Many of our webpages have more information and videos, but don't forget – we are here to help. Just let us know when you need it.



DIGITAL DIRECTOR UPDATES

Members -

Replays of the Third Thursday Artist Demos and Sunday Confabs are available for viewing. The links are on our website found under events. You can also click the links below to view the videos (if the links don't work, copy and paste the HTTPS address into your browser or go through the website):

Third Thursday Demo Artist Videos

[*How the Substrate Makes the Painting*](#) - Kathy Durdin

<https://youtu.be/-vl7Ef7JWYw>

[*Fresh & Loose Watercolor Portraits*](#) - Fealing Lin, 2024 Online Show judge

<https://youtu.be/c1pyUWoXKTo>

[*52nd Exhibition Judge and Juror Demo*](#) - Andy Evansen

<https://youtu.be/Ty14lf5onx4>

Sunday ConFab Discussion Leader Videos

[*Intro of New FWS Board Members*](#) - Katherine Leathers & Gwen Kodad (February)

<https://youtu.be/0MH3ND2epFs>

[*Composition*](#) - Sue Downes Allen & Susan Hanssen (March)

<https://youtu.be/TR76kJRnqb8>

[*Whiskey Painters of America*](#) - Jackii Molsick & Fran Mangino (April)

<https://youtu.be/9hwllAjO4ow>

We will email you with information about upcoming Confab and Third Thursday demos.

Our YouTube Channel

We continue to add new video content which has drawn over 1,130 subscribers. There are many videos available! To connect to our channel, go to YouTube>Florida Watercolor Society Today or click this link: [*Florida Watercolor Society Today - YouTube*](#).

Comments, Suggestions, Questions

Please send any comments or questions you have about the new website or upcoming ConFab topics to Ron Malone at digitalmedia@floridawatercolorsociety.org. Any general questions may be addressed to info@floridawatercolorsociety.org. We will get back with you as soon as possible.

Ron Malone
FWS Digital Director



TREASURER NEWS

Thank You, Nina Tarnuzzer, and Hello, Susan Convery!

The FWS Board and Membership sincerely thank **Nina Tarnuzzer** for her years of dedicated service as our Treasurer. Nina joined the Board in 2019 and has worked tirelessly to organize our financial records and bring us into the 21st century. In addition to helping us implement Quickbooks, Cvent, and Wild Apricot software systems, she has also guided us with her extensive non-profit experience. She has worked behind the scenes on Awards, Registration, Tradeshow...and everywhere financial transactions took place. She leaves things in sound order for her successor. We know she is looking forward to more time for birding and painting in the future! ***We'll miss you, Nina!***



Susan Convery answered the call for help from our last newsletter and we are asking you, our members, to vote her in as our new Treasurer, beginning with Nina's retirement later this year. Susan has a degree in Finance from Georgetown University, has worked as a bookkeeper and Treasurer for several businesses (including her own!), and also had 8 years of experience as a Florida Certified High School Art Teacher. She has illustrated two books and been a member of the Gold Coast Watercolor Society for over 20 years. She comes to us highly recommended, and we know we will be in capable hands. ***Welcome, Susan!***

Are You Our Next Secretary?

We are looking for an organized, computer literate person with good grammar/editing skills to become our next Recording and Corresponding Secretary. Responsibilities include Meeting Minutes, Convention and Workshop Registrations, Vote Tracking, Website Posts, composing and sending emails, and various other duties.

Volunteering is a great way to meet other art friends and make a difference in this wonderful organization!

For information, contact 1st VP Roberta Romeo, rome2italy@yahoo.com

Jackii Molsick
2023 FWS President



IMPORTANT DATES FOR 2023

- Jun 7** - Deadline for entering the Annual Exhibition.
- Jun 15** - FWS Third Thursday Demo, 7pm, featuring **Donna Morrison**. Members only. Email invitation will be sent.
- Jun 15** - Registration for Convention opens.
- Jun 25** - FWS ConFab Last Sunday, 2 - 4pm
- Early Jul** - 52nd Annual Exhibition jury notification on or before July 6th.
- Jul 20** - Third Thursday Demo, 7pm, featuring **Robin Lee Makowski**. Members only. Email invitation will be sent.
- Jul 30** - FWS ConFab Last Sunday, 2 - 4pm.
- Aug 17** - FWS Third Thursday Demo, 7pm, featuring **Janet Rogers**. Members only. Email invitation will be sent.
- Aug 24-26** - **Fealing Lin** Three-Day VIRTUAL Workshop via Zoom.
- Aug 27** - FWS ConFab Last Sunday, 2 - 4pm
- Sep 24** - FWS ConFab Last Sunday, 2 - 4pm (subject to change)
- Sep 25-28** - 2023 pre-Convention Workshops begin.
- Sep 29-30** - 2023 FWS Annual Convention & Trade Show.
- Sep 29** - 52nd Annual Exhibition opening Reception.
- Sep 30** - Exhibition Gala event with presentation of Awards, new Signature Members, and Distinguished Signature Members.

Please visit the FWS website often for all the current information and to register for the live events, Convention, and Workshops.

Please check and update your profiles both for FWS and CaFE with any new information.

******Dates are subject to change. Check website often and read email blasts******

LOOKING AHEAD TO 2024

In 2024, FWS goes to St. Pete with **Stephen Quiller**, NWS, AWS, WW, 2024 Annual Judge & Juror, and **Kim Johnson**, NWS, AWS, WW, TWSA, 2025 Associate Member Online Show Judge & Juror.

I am so excited about the 2023 Convention in just a few months and simply cannot wait to meet new friends, watch our demo artists, and laugh at the Paint-A-Round, which is always entertaining. But the FWS Board is always working, planning, and moving forward to bring you the best experiences we possibly can.

In 2024, we will be staying at the Hilton. Across the street, you can have some refreshments at the Hangar Restaurant at the edge of the St. Pete airport. Behind is the Dali Museum, a must-see. There are cable cars, city scooters, and e-bikes to tool around town on, or ride to the St. Pete pier and marina. Great future paintings - start planning now!



The new St. Pete Pier

Roberta Romeo
FWS 1st VP

Convention Events - Paint-A-Round

The Paint-A-Round is always a highlight at the FWS Convention and this year will definitely be one to watch! Juror, Andy Evansen, will be one of our 2023 Paint-A-Round artists, along with 2022 FWS President, Bev Yankwitt; 2015 FWS President, Libit Jones; 2020 FWS President, Terry Denson; and yours truly, Communications Director, Robin Lee Makowski, who usually paints with very small brushes, so this should be interesting! The Paint-A-Round will take place at the Convention at the Hilton Ocala on Saturday, September 30th at 8am. The painting raffle will be at 4pm that day following Andy's Exhibition Review. Don't miss it!

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Andy Evansen, AWS, PAPA, RRWS, TWSA

Andy Evansen is the 2023 FWS Annual Judge & Juror. His interest in art started in childhood, and he can't recall a time when he wasn't drawing. His paintings have won numerous awards, including the Bronze and High Winds Medals from the American Watercolor Society. He is a sought-after judge, juror, and workshop instructor nationally and internationally.

You can view his work at www.EvensenArtStudio.com.



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Libit Vargas Jones, FWS-D

Libit returned to Texas from the St. Pete area where she was a popular workshop and class instructor. She spent the last twenty years exploring watermedia and its many possibilities.

She started as a putest, using only transparent watercolors, but now uses opaque colors, gouache, inks, fluid acrylics, and wide brushes. Libit has not missed an FWS Convention since 1996!



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Beverly Yankwitt, NWS, FWS, ISEA, SWS

Bev became a full-time artist once she retired. She spends most of her free time painting and teaching abstract art. Her work has been accepted to many prestigious juried exhibitions and she has been honored with many awards.

Her real love is abstract art, believing that it is the most unique, original expression an artist can render.

Follow her on Instagram and Facebook.



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Robin Lee Makowski, NWS, FWS, NMWS, WFWS

Robin has been creating art all her life. While proficient in most media, she began specializing in watercolor in the mid 80s. She has illustrated more than 30 published children's books and authored half of them. Robin's watercolors have won many awards and earned her signature status in four organizations.

See Robin's work at www.rlmartist.com.



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Terry Denson, FWS

Terry is currently traveling throughout the US & Canada with her husband in their 24' Leisure Travel Van, *Door Into Summer II*. Terry's paintings are vibrant and realistic, with just a touch of abstraction, capturing dramatic contrast. She studied watercolor in 1995, shortly before beginning an extended sailboat cruise. Seeking a medium that fit the limited space aboard her sailboat, she chose watercolors.

See her work at www.terrydenson.com.



2023 FWS CONVENTION & TRADE SHOW VOLUNTEERS NEEDED!

We need you!
Volunteers are what makes our
Conventions Successful!
Join us!



CLICK TAB ON OUR
WEBSITE:
"VOLUNTEERS"

PARTIAL LIST OF OPPORTUNITIES

Artist demo volunteers (2 separate job categories)

1. Artist assistant-assist demo artist with set up, timing and take down.
2. Door monitor-receive entry tickets and monitor door during demo.

FWS booth volunteers

Distribute 2022 catalogs to FWS members, sell catalogues to non-members, and sell FWS merchandise.

Paint around volunteers (3 separate categories)

1. Artist assistants-(assist artists with whatever they may need during set up and throughout the paint-a-round.
2. Sell Paint-A-Round raffle tickets
3. Mat and display finished painting.

Registration desk volunteers

Check in members, hand out badges and tickets, answer questions.

Raffle sales volunteers

Sell tickets for Healing Arts award raffle and Paint-A-Round. Contact winners, take unclaimed items to FWS booth for pick up by winners.

Each September, our Convention, Trade Show, Demos, Reception, and associated festivities offer many volunteer opportunities for FWS members, and even their family members who would like to come and help out. We literally can't do it without those of you who generously donate your time to fill a large number and variety of interesting and fun jobs.

Be a part of the team! Sign up to help out in September. Here is a partial list of the jobs that need filling. Are you good at selling? Sell tickets for the Paint-A-Round drawing! Are you great with directing people and answering questions? Work the FWS booth or Registration Desk. There is something for everyone to do.

If you have any questions about any of the volunteer jobs, contact 2023 Volunteer Coordinator, Susan Donohoe at fancyT@me.com.

To volunteer, go to the website by clicking the link:

[VOLUNTEER](#)

THANK YOU!





This & That

by Nancy Murphree Davis
FWS Exhibition Director

Hello, Artists!

As I write this, the entry window for the 52nd Annual Exhibition is in full swing. Be sure to enter before the June 7th deadline. ***Do not wait until the last minute!!!!*** May the odds be ever in your favor!

One note: to those of you who photograph your own artwork... I've noticed that with the advance of technology, my iPhone running IOS 16.1.1 no longer photographs images accurately; it makes them "better", according to the algorithms. If you use your phone to shoot your finished work, be very careful that the images you enter into the Exhibition are an accurate depiction of the painting we will receive at the Webber Gallery. I typically have my paintings scanned by a local company and sometimes they adjust the saturation or contrast a bit, which I have to ask to have undone if I am using the scan for show entry. Just be aware and compare the image you are submitting to the original; they should be as close a match as possible in color, contrast, sharpness, etc.

If you are fortunate enough to be selected for the Exhibition and plan to ship your work, be sure to check that you have a box that's in good shape. Last year, we received a few that had been on a few too many trips which required extensive time, tape, and repair to get them back home. If you need a new art shipping container,

there are several companies that make boxes specifically for shipping artwork, but don't forget that FWS Members get a 20% discount on the **Air Float Systems** website by entering the code FWS.

A local friend recently introduced me to another money-saving resource: **PirateShip.com**. This website allows you to purchase UPS shipping labels at a reduced price. After labeling the shipment, you drop it off at the UPS Store or CVS. I will add this to the Accepted Artist paperwork, too, but it has resulted in significant savings for me! Yesterday I shipped a huge box for less than \$40. Don't let the cost of shipping keep you from entering! *(see the Communications Director's article for Return Label & more info on Pirate Ship)*

Looking even further ahead, the Board has decided to make some changes to what has been called the Non-Signature Member Online Show. Going forward, it will be known as the **FWS Associate Member Online Show**. It will still be open to all of our Associate, P1, & P2 Members who are not Signature Members of FWS, NWS, or AWS, but the entry window will begin in January next year instead of after Convention this year, with the review & awards announcement scheduled in March before the 2024 Annual Exhibition entry window opens. Fealing Lin will be our 2024 Online Show Judge & Juror.

Happy painting! I'm off to the studio as well!

Nancy Murphree Davis

FWS Exhibition Director

exhibitiondirectorfws@gmail.com

THIRD THURSDAY DEMOS!

2023 Third Thursday Demos

June 15th, 7:00 pm

Donna Morrison, NWS, FWS, SWS

presents

How to Simplify & Accelerate Your Painting



Having a variety of approaches when deciding how to execute a painting keeps my watercolor world more fun and inventive. This demonstration will show how using fine, permanent archival black markers on Aquabond allows for a faster, bolder and looser approach, resulting in a finished product that is also easy to frame outside of traditional glass and mat. Always keep in mind that not all open shows allow for a wide variety of techniques, so always read your prospectus!!!

.....



July 20th

Robin Lee Makowski, NWS, FWS.
IT'S ALL YOURS! CREATING YOUR OWN ORIGINAL COMPOSITIONS



August 17th

Janet Rogers, AWS, FWS
STUDY OF A YOUNG GIRL

Work by New Members!



Rowboat Beach • Patrick Ward



Christmas Cactus in Talavera
Randy Marling



Magnolia • Natalie Brooks-Dourte

Meet All the New FWS Members on Page 20!



2023 FWS ANNUAL EXHIBITION

The 52nd FWS Annual Exhibition will be hosted by the Webber Gallery in Ocala, September 25th - October 26th, 2023.

The juror and judge for the 2023 Annual Exhibition will be **Andy Evansen**.

The 2024 Online Show judge will be **Fealing Lin**.

Details soon - watch your FWS emails!

[Webber Gallery Website](#)



Sponsor an Exhibition or Memorial Award

Please consider donating as a memorial to someone you have known or loved. Those who have lived, loved art, and made it a part of their lives may want to be memorialized by having their name live on with Florida Watercolor Society. For those lucky enough to be alive now, you may want to include FWS into your will or estate planning.

Want to sponsor a named award for yourself or business? Named and Memorial cash Awards of \$250 or more will be listed in the FWS Catalog and on programs for our events. They may be one-time awards or an ongoing annual award. For more information, please contact info@floridawatercolorsociety.org.

YES – There is an App for FWS!

It just got easier to stay in touch with FWS on the go.

Download the Wild Apricot Members app and sign in with your membership email and password for your account. There is a lot you can do:

- Interact with fellow members anywhere from your mobile device.
- Register and make payments for events, membership dues and more.
- View all existing event registrations.
- Update your member profile, including your address, phone, and email.
- View your membership card.

Use the QR code or download the Wild Apricot Members app from your app store! You will be glad you did.



What's Going On, You Ask? LOTS!

by Robin Lee Makowski

FWS Communications Director



Greetings, Members -

We are winding down on art show season and many of the art organizations take the summer off. Not so with FWS - we are winding down on our 52nd Annual Entry window, but we are in full-swing getting ready for our September festivities in Ocala. That means that 40-50 of you will be shipping work in, so I wanted to share a discovery made by Nancy, our Exhibitions Director: **Pirate Ship!** They are the BOMB! (Cannon ball?) They work with both UPS and USPS, although we do not accept mailed shipments - just UPS, FedEx, and hand-delivery. You create an account right from your computer, type in all the information, and they create a genuine UPS shipping label for you on the spot. You print that out, making sure the bar code is legible, attach it to the box, and off it goes to the show for HALF the price of going to the UPS store! Pirate Ship passes on their frequent shipper discount to us. You click the little Additional Services circle for insurance and that kind of thing.

The only caviat is a Return Label. They will only create a return label for the Post Office/USPS, not UPS, so dont click Return Label. I communicated with them about this and I was told to create a second label using the venue's address as the return address to send it back to you, same weight and measurements, and it will give you a range of dates for the shipping that does not cover when it will actually get shipped back. I think they only give you ten days or so. Select the last date, buy the label, print it out, and include it with your paperwork. I'm told the label is good for 100 days past the date that you select, and sometimes longer, but UPS may charge you an additional fee after that. 100 days certainly covers the FWS 52nd Annual which runs September 25th - October 26th, and ship-in dates are between September 11th - 14th, so you're golden there!

I know it sounds corny, but Pirate Ship is the real deal! I've used them three times already to California, Homestead, and New Mexico. Two paintings in one box weighed 24 pounds and went to NM for \$50! One member needed a return label from the Traveling Show in Ormond Beach because she misplaced hers. I got her another one through Pirate Ship before she found hers. She was initially upset that she now had to pay for shipping twice, but I told her not to worry - the Pirate Ship label was \$18.23, and she had paid over \$100 for hers! Hopefully, she was able to get a refund on the unused label.

Check out Pirate Ship, Matey! And beware - they take the pirate thing to the sabre hilt! Arrrrrrr... Nice to work with a company that likes to have fun.

New Distinguished Signature Member Designation

We voted to implement a new level above Signature for those who have ten or more acceptances to an FWS Annual Exhibition. I'm happy to say this year we have 45 artists eligible and they will be celebrated at the Awards Gala in September. The record is 38 acceptances going back to 1983 (guess who?!?) with three in the 30s, five in the 20s, THIRTY with between 11 - 19, and five with 10. There may be more since we have ten more who have 9, so if any of them get in, they'll be eligible, as long as they get their paintings to the show AND pass Compliance! Congratulations in advance to our new Distinguished Signature Members! That's many years of dedication and support which is much appreciated.

Happy painting and good luck!

Cheers! robin



Congratulations, Artist!

**WEATHERING
THE STORM
2023 NON-JURIED
ONLINE EXHIBITION**

FWS Congratulates Artist for receiving the most **People's Choice** votes in the **Weathering the Storm** Online Exhibition! She will receive a \$200 gift card for **Cheap Joe's Art Stuff!** Woohoo!



Workshops in France with
Steve & Janet Rogers!

*European
Watercolor
Adventures!*

~ In SW France ~

Two Workshops

October 8-14, 2023

October 16-22, 2023

Your headquarters in France will be the Domaine du Haut Baran, a beautiful manor home in the country, with a complete, furnished studio where you can paint 24/7. Touring charming villages and enjoying French Cuisine are highlights. With two instructors and our own guides, both workshops promise to create beautiful memories and experiences for all who attend.

www.hautbaran.com



[Click for an 8-page article on Steve in Watercolour Magazine from August, 2022!](#)

For more information and a complete list of all our workshops, visit

www.watercolorsbyrogers.com

PAID AD

WELCOME NEW MEMBERS!

Meet our new Members joining between February & Mid-May!

Judith Adams, Live Oak
Doreen Aitken, St. Petersburg
Sally Andersen, The Villages
Rajat Subhra Bandopadhyay, New Delhi, India*
Gail Bannock, Summerfield
Lori Bartlett, Tampa
Carol Baxter, Summerfield
Maryann Blosser, Lake Wales
Natalie Brooks-Dourte, Winter Park
Ginger Bryers, Ocala
Ann Marie Castelgrande, Ransom Township, PA*
Jean Ciroalo, Davenport
Susan Convery, Plantation
Joyce Cusick, Dunellon
Trish Deford, Vero Beach
Bonnie Dhonau, Clearwater
Phyllis Stewart Dixon, Sebastian
Jackie Doner, Miami Beach
Laurie Dougherty, Alva
Patricia Dougherty, Elkton
Shirley Drevich, Miami
Maryanne Driscoll, Glen Cove, NY*
Sandra Druist, Bradenton
Nancy Duclos, Vero Beach
Tamara Durst, Bradenton
Louise M Ethier, Daytona Beach
June Eyestone Finnegan, Tallahassee
Elizabeth Fagan, Land O Lakes
Verne Foster, Melbourne
Kathleen Frost, Bonita Springs
Lyn Gill, Pace
Susan Glass, Bradenton
Mary Haley-Rocks, Summerfield
Kelly Halligan, Lauderdale by the Sea
Renee Hollingsworth, Miami
Nancy Huss, Jensen Beach
Connie Hvitved, Cresco, IA*
Lisa Katzoff, Orlando
Janet Kawamoto Jamil, Palm Bay
Patricia Kelly-Sistrand, Dunnellon
Jane Janes, The Villages
Catherine Bonnie Jones, Edgewater
Judith Kaye, Leesburg
Patti Kenney, Lady Lake
Kathy Kuykendall, New Smyrna Beach
Virginia Larrea, Riverview

Catherine Leadbeater, Naples
Sheryl Lee, Port Richey
Melody Lozano, Newberry
Jody MacNeil, Fort Myers
Tina Maloney, Bradenton
Randy Marling, North Port
Betty Martyn, Evansville, IN*
Cindy McNally, Hudson
Jeff Merrill, Clearwater
Philip Mosciski, Hobe Sound
Julie Nieves, Orlando
Maria Payer, Pilesgrove, NJ*
Mary Fran Prottzman, Panama City Beach
Jo Rabjohn, Vero Beach
Sharon Repple, Leesburg
Lee Reynolds, Tampa
Nancy Richwine, Camp Hill, PA*
Bobbin Salisbury, Boynton Beach
Cheryll Salzberg, Titusville
Martha Sanders, Orlando
Jean Schuler, Milton
George Scott, The Villages
Maria Sosa Debenedetti, Miami
Maureen Swanson, Largo
Barbara Swift, LaBelle
Rene Tanner, Winter Park
Barbara A. Tejada, Pinecrest
Glenn Tomlinson, Boynton Beach
Suzanne Tuberville, Auburn, AL*
Candice Tucker, Indian River, MI*
Carol Ulmer, Hilton Head, SC*
Terri Ulrich, St. Petersburg
Barbara Vanscyoc, Fredricksburg, VA*
Colette Wagner, Clermont
Carol Jeanne Ward, Naples
Patrick Ward, Indian Rocks Beach
Liz Warner, Pensacola
Sarah Webb, Green Bay, WI*
Katie White, Tampa
Curtis Whitwam, Tampa
Lori Wilson, Myrtle Beach, SC*
Jackie Wimberly, Palmetto Bay
Ellen Wood, Chesapeake, VA*
Karyn Zais, The Villages
Eileen Ziegler, Mullica Hill, NJ*

**New Basic Members*

See some work by New Members on page 16!



MEMBER ACHIEVEMENTS



Nancy Dias, FWS, was accepted into the Louisiana Watercolor Society's 53rd Annual International Exhibition 2023 by Juror, Carrie Waller, for her painting, *Odyssey*. This acceptance was extra special for Nancy as it earned her Signature Member Status of LWS.
Way to go, Nancy!



Kris Parins' watercolor, *Against the Light*, received the most votes in The Art of Watercolour Magazine's Reader Competition, **Urban Landscapes**. Two more of her paintings are in the top 100. She will be featured in a two-page article in the next issue (#50) of the magazine. Also, her painting, *The Emperor's New Clothes* (shown), was accepted to the **Fabriano in Acquarello 2023** exhibit in Bologna, Italy!
Wow! Congrats, Kris!



Ted Head was honored to win the **First Place Gold Award** in the Jacksonville Watercolor Society's Spring Show for *Cast Away in March*.
Congrats, Ted!



Dorothy E. Koliba won an award for *The Shopkeeper* at the Splash 2023 Exhibition at the Brevard Watercolor Society in February.
Congrats, Dorothy!

MEMBER ACHIEVEMENTS



Heather Rippert submitted *Fabulous Flamingos* for the Creative Pinellas Signal Box Project. She received a very prominent location based on the nature of her artwork. *Way to go, Heather!*



Lana Cease, AWS, NWS, received her AWS Signature in NYC at the AWS International. Also, she just received word that her piece, *Out of My Depth*, won the **Nora Stevens Founders Award** with TWSA international in Kenosha! *Congrats, Lana!!*



Deborah Zurawell won a Merit Award from judge Tim Jaeger, which also earned her Master Signature status for her painting, *Winebar*, at the 40th Anniversary Aqueous Show of the Florida Suncoast Watercolor Society at Art Center Manatee. This painting also appeared in the latest issue #49 of *The Art of Watercolour*. *Congrats, Deborah!*



Vicki Morley was accepted to the 55th Watercolor West International Juried Exhibition to be held at the Coastline College Art Gallery in Newport Beach, CA. This is her third acceptance so she will be receiving my Signature Award at the opening reception on July 8, 2023! *Congratulations, Vicki!*

MEMBER ACHIEVEMENTS



Judy Nunno's painting, **Sweet Circles**, has been awarded the **Lehman Memorial Award** by judges Laurie Goldstein-Warren and Michael Holter at the 2023 Transparent Watercolor Society of America 47th Annual Exhibition. Judy also won Best of Show at the Pembroke Pines 18th Annual Art Competition for **Stringing Beads in Maasai Village**. *Way to go, Judy!*



Don Taylor's painting, **Angles, Arches and Light**, was included in the May/June 2023 issue of **Artists Magazine**. Author, John Roman, saw Don's painting on exhibit in the New England area and contacted him regarding using his painting in his upcoming article, **The 1-2-3s of Linear Perspective**, as an excellent example of three-point perspective. *Congrats, Don!*



Verne Foster won the **Strawbridge Art League Award** from judges, Pat Dews and Lionel Sanchez, AND the **People's Choice Award** for her painting, **The Cat Did It**, at the 2023 Brevard Watercolor Society Splash Exhibition! *Make room in your studio for all those ribbons, Verne - Congrats!*



Linda Hawkins received an Honorable Mention for her painting, **Waiting for You**, from judge, Lorraine Watry, at the **Jacksonville Watercolor Society Spring Show** in February at the St. Augustine Art Association. *Congratulations, Linda!*

MEMBER ACHIEVEMENTS



Betty Gerich won an honorable mention award for her watercolor, *I've Got Your Back*, in the **Women Contemporary Artists Annual Exhibition** juried by Danny Olda at Art Center Manatee in May.
Way to go, Betty!

Charlotte Maloney was given a solo exhibition at the **City of Boca Raton Downtown Library** from February - May, 2023. *Congratulations, Charlotte!*



Patrick Ward was awarded **1st Place** for his painting, *Fun on the Pier*, in the February Beach Art Center exhibit, **Reflections**.
Congrats, Patrick!



Rebecca Wilkinson has been on a roll with **two First Place Awards!** Judge Christopher Leaper awarded *Lakeside Reflections* at the **Central Florida Watercolor Society 2023 Annual Exhibition** in Mount Dora, and judge Flynn Dobbs awarded *Parisian Café* with **First Place in Watercolor** at the **Winter Garden Art Association Top Choice Annual Awards** held at the SOBO Art Gallery.
Congratulations, Rebecca!

MEMBER ACHIEVEMENTS



Steve Rogers, AWS, NWS, TWSA, OAD (Old as Dirt), was thrilled to hear that he was awarded the **Zoltan Szabo Founders Award** for **Marigot Bay Peace** in the 2023 Transparent Watercolor Society of America Annual Exhibition! He said, "While my work no longer looks like his, I literally painted every painting in Zoltan Szabo's first book, which was my first watercolor book." *Congrats, Cap!* (Looking up that book on eBay right now...)



Robin Lee Makowski, NWS, FWS, NMWS, WFWS, was excited to learn that her painting, **Color Wheel**, was awarded an Honorable Mention at the New Mexico Watercolor Society's 2023 Spring Show from judge, Dale Laitinen! *Woohoo!*



Drizzle by **Julie Siler Olander** was part of a four-woman exhibition, **Female Focus**, at The Center for the Arts, Bonita Springs. The show was one of two that ran concurrently which celebrated women artists. *Congratulations, Julie!*



Sue Beach was awarded **1st Place** by judge, Rebecca Skelton, for her painting, **Spirited**, in **The Exhibiting Society of Artists** show at the Carrollwood Cultural Center in Carrollwood, FL. *Yay, Sue!*

MEMBER ACHIEVEMENTS



Tuni Weiss won an **Honorable Mention** from judge, Lorraine Watry, for ***Winged Flight*** at the **Jacksonville Watercolor Society Spring Show** at the St. Augustine Art Association. *Yay, Tuni!*



Karen Fletcher Braverman was awarded **Signature Status** in the **Louisiana Watercolor Society** with the acceptance of ***String Theory - Fuzzballs*** from Juror, Carrie Roets-Waller. *Congrats, Karen!*

DANIEL SMITH



Demo with Rajat Bandopadhyay this Friday!

New member, **Rajat Subhra Bandopadhyay** of New Delhi, India, was featured artist for a live online demo for **Daniel Smith** on Friday, May 12th! *Congratulations, Rajat!*



Debbie Lewis received an **Honorable Mention** for her painting, ***I Caught It***, at the Stirling Gallery in Dunedin in their 12th Annual ***Art to the Rescue*** Exhibition. This show raises funds for **Dunedin Doggie Rescue**. *Congrats, Debbie!*

Art Instruction by FWS Member Artists

With just a click, you can find an instructor for you!

Contact the individual instructors for information or visit their websites for a list of their workshops.

- Anne Abgott

www.anneabgott.com

- Sue Downes Allen

www.sueallenart.com

- Sue Archer

www.archerville.com

- Elise Beattie, FWS, NAWA, NWWWS

www.beattieartworks.com

- Mary Alice Braukman

braukman@me.com

- Joanna Coke

www.joannacoke.com

- Jaimie Cordero

www.aquarellestudiosandgalleries.com

- Jeanne Dobie

www.jeannedobie.com

- Lynn Ferris

www.lynnferris.com

- Cathy Futral

cathyfutral@outlook.com

- Jean Grastorf

www.jeangrastorf.com

- Susan Hanssen

www.susanhanssen.com

- Ted Head, FWS

www.tedheadfineart.com

- Marilyn Johansen, FWS, MWS

marilynjohnansen@gmail.com

- Tom Jones

www.tomjonesartist.com

- Patty Kane

www.artbypattykane.com

- Joseph H. Melançon

www.josephmelancon.com

- Donna Morrison, FWS, NWS, SWS

www.donnamorrison.net

- Janet Rogers, AWS, FWS

www.watercolorsbyrogers.com

- Steve Rogers, AWS, FWS, NWS, TWSA

www.watercolorsbyrogers.com

- Suzanna Winton, FWS, NWS

www.suzannawintonwatercolors.com

MEMBER ACHIEVEMENTS

We would love to hear about our Member's Achievements to publish in the Newsletter. Please send us only **one jpg** of good quality (not a screen shot) and only news about Awards or being published in a major publication. No FWS shows!

Limit: two announcements, one image.

Deadlines for the information are:

January 15th for February Newsletter

May 15th for June Newsletter

October 15th for November Newsletter

Email submissions with the jpeg attached and info about the show, award, and judge to fws4news@gmail.com.

If you would like to take out a personal ad to promote your workshops or yourself, rates are posted there ->

Place an ad for your workshop or class!

contact: fws4news@gmail.com

Advertising Rates (print-ready*)

Business card \$25 (2" x 3.5")

1/4 page.....\$50 (5" x 3.75")

1/2 page..... \$75 (5" x 7.5")

Full page.....\$125 (10" x 7.5")

*Print-ready means you build the ad to specs and send.

- Must be 300 dpi, jpeg format, built to the exact size ad you want.

- Add \$25 for ad set-up if you just send text and graphics.

- Ad submission deadline is two weeks prior to publication.

- Payment must be received prior to publication:

January 15th for February 1st

May 15th for June 1st

October 15th for November 1st



OUR SPONSORS

The success of the 2022 FWS Exhibition and Awards Program would not have been possible without the generous support of our sponsors and partners. We sincerely thank them!

SPECIAL THANKS TO



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