

# Florida Watercolor Society

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FLORIDAWATERCOLORSOCIETY.ORG



President's Message by Diane Lary



I can't believe that 2021 is almost half over... Since this is the 50th Anniversary of our Society, this year's theme, without a doubt, is "FWS 50th Golden Anniversary". We will share memories and honor those who worked hard, stayed up late many nights, took chances when

they needed to, and when the time came, they "Made the Show Go On" every year!

I would like to thank all of our past presidents for their time and commitment to Florida Watercolor Society. As you are reading this message, please take a moment and find a few photos or videos of your time at FWS Conventions and Exhibitions over the years. You can email them to me at <a href="mailto:fws2021pres@">fws2021pres@</a> gmail.com or you can snail mail them to me at, Diane Lary 14870 SW 238 Street, Homestead, FL 33032. If you'd rather just bring photos to Convention, you will be able to post them on the bulletin board in the 50th Golden Anniversary Activity Room. This will also be a very special year since the Exhibition and Convention will be live and we will be filming the highlights to create a Virtual Convention for those who either can't travel or do not wish to brave the traffic.

We will have a lot of fun things happening in the 50th Golden Anniversary Activity Room at Convention. Celebrate our Milestone year where you can catch up with friends you haven't seen in at least 2 years and take a trip to the past and see 50 years of FWS memorabilia. You may even do a little painting and create a masterpiece or visit our vendors who will be back to celebrate with us, bringing their new products, demonstrations, and energy to the 50th Golden Anniversary Convention.

Roberta Romeo, our 3rd VP has invited a variety of demonstration artists to entertain, educate and amaze you. Bev Yankwitt, our 1st VP in charge of the Paint Around is securing five past presidents, who will paint on five different paintings and create five amazing masterpieces, which will then be raffled off to five lucky winners. You don't want to miss this one.

Did I mention Virtual yet? Oh yeah, we are really going digital this year in a BIG WAY! Everyone watching the demonstrations, workshops, Exhibition Review, etc., will have a front row view. But that's not all! With your paid registration to this year's Convention, you will be able to see everything live and if you happened to miss something or would like to see it again you will be able to view it through the end of 2021 on our private FWS YouTube Channel. continued on page 2

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I believe that Florida Watercolor Society is the forerunner of the 1st Live & Virtual Convention. Others may try to copy us but there is only one FWS! I would like to thank the 2021 FWS Board of Directors for all the work they have done so far this year in celebrating the 50th Anniversary with our Virtual Journey. as well as all the plans that are coming together to create and support our BIG Event September 23-26th 2021 in Coral Springs, Florida. Looking forward to seeing you there or entertaining you if you are planning to attend virtually.

Diane Lary FWS President 2021

# IMPORTANT DATES FOR 2021 EXHIBITION, AND CONVENTION!

| January 1stFWS dues are due   |
|---|
| May 30thDeadline for new Members to join on-line to be eligible for   |
| Exhibition entry  |
| June 5thEntry deadline for Annual Exhibition 11:59 pm via CaFE only;  |
| <u>callforentry.org</u>   |
| July 5thJury notification   |
| Aug. 17-20th4-Day Virtual Workshop - Alexis Lavine                    |
| Aug. 27-30thShipped paintings received at Coral Springs Museum of Art |
| Aug. 30thHand deliver paintings to Coral Springs Museum of Art        |
| 11am -1pm sharp!  |
| Sept. 4thAnnual Exhibition opens to the public                        |
| Sept. 19thMeet & Greet for live Workshop participants.                |
| Sept. 20-23rd4-Day Workshop - Keiko Tanabe                            |
| Sept. 22-23rd2-Day Workshop - Jorge Leon                              |
| Sept. 23rd1-Day Workshop - Susan Hanssen                              |
| Sept. 23-26thConvention   |
| Sept. 24thOpening Exhibition Reception Coral Springs Museum of Art    |
| Sept. 25thGala Awards Dinner  |
| Sept. 26thGeneral FWS Meeting open to all Members                     |
| Nov 16thAnnual Exhibition closes                                      |

Please visit the FWS Web Site often for all the current information and to register for the Convention, Workshops and *A Virtual Journey: Golden Experience 2021*. You will be notified by an email blast when Convention Registration opens.

\*\*\*\*\*\* Dates are subject to change\*\*\*\*\*\*
Please watch the <u>website</u> and email blasts for up to date information.



## 2021 FOUR-DAY WORKSHOPS



**Keiko Tanabe** will be the 50th Anniversary Exhibition Juror and Workshop Instructor (AWS, NWS, North American Watercolor Artists and Laguna Plein Air Painters Association).

Her 4-day workshop, September 20-23rd, titled *Value vs. Color* will teach you the importance of these properties in your paintings. Value does all the work while color gets all the credit. In this workshop you will learn how true that is. You will explore the energy and rhythm of vibrant colors and learn how to make color and light sing in

watercolor. Currently, we are planning a live workshop with Keiko, but are keeping abreast of the COVID situation as it evolves through 2021. The workshop will be held at the Marriot Hotel in Coral Springs FL. If necessary, FWS

will have a fall back virtual plan. Member fee: \$450 Non-Member fee: \$550





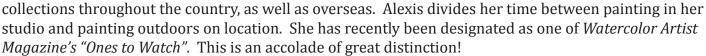
**Alexis Lavine** is our Online Exhibition Juror and Virtual Workshop Instructor (NWS, TWSA, Watercolor USA Honor Society, Watercolor West, NEWS, SWS, BWS, WSNC and Piedmont Outdoor Painting Society).

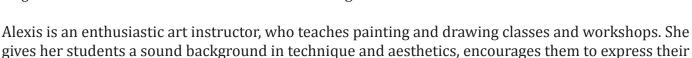
The workshop will be a 4-day workshop before Convention, August 17-20. She will teach *How to Create the Extraordinary from the Ordinary.* In this workshop,

Alexis will focus on painting an ordinary subject. Often, we feel like we need the picture-perfect subject before we can begin to paint. But sometimes a fabulous subject is right at our feet, in a corner of your home, overlooked and forgotten.

You'll learn how to turn them into extraordinary paintings with the right combination of solid drawing, creative design, good painting techniques, imagination, humor and fun! Alexis Lavine has devoted the last two decades to watercolor painting and teaching.

Her award-winning paintings have been included in numerous juried and gallery exhibitions, and they hang in private and corporate





individuality through their art and helps them to relax and enjoy their artistic pursuits.

Alexis' watercolors are full of luminous color, rich shadows, and beautifully drawn shapes. With meticulous attention to composition, she crafts paintings that are descriptive, expressive, realistic, and yet abstract. She lives and paints in central North Carolina, except during the winter, when she migrates to the Virgin Islands and paints lots of palm trees! **Member fee: \$350 Non-Member fee: \$450** 



## 2021 1-DAY AND 2-DAY WORKSHOPS



**Susan Hanssen, NWS, AWS, FWS** will be our 1-day Workshop Instructor, September 23rd, at the Marriott Hotel in Coral Springs. She will teach us *How to See and Design Abstractly.* Using the principles of

design and composition, Susan teaches how these elements can create strong compositions in your paintings. Susan has been an award-winning painter for several years and is well known in South Florida for her unique and exciting work. In 2008, seventeen paintings from her *Striking Sheep Series* were exhibited at the Coral Springs Museum of Art.

Prior to pursuing her dream of painting, Susan had a successful career in advertising after graduating from Syracuse University. Her experience included ten years in New York at JWT and Lintas World-

wide, followed by eighteen years in Denver and Dallas as an Art Director in various agencies.

Member fee: \$95 Non-Member fee: \$110



#### Jorge Leon, NWS, FWS, MWS

Jorge's 2 Day workshop, *Put a Little Drama in Your Pour*, September 22nd-23rd, at the Marriott Hotel in Coral Springs will excite and

stimulate your artist imagination using experimental techniques that will allow you to jump into your art with a great sense of possibility and enjoyment. When you play with your art it is not only what you are doing, but rather the manner in which you do it. Have fun

and approach your art with an open attitude of exploration and a new vision. Be open to whatever will happen and enjoy the process! Come prepared because it is going to be 2 days full of different techniques and ideas. I guarantee that you will not fall asleep! You will be leaving wanting for more, ready to make art, and fully energized.

Member fee: \$195 Non-Member fee: \$215

FWS has a special standard room rate of \$119

Ft. Lauderdale Marriott Coral Springs Hotel and Convention Center
11775 Heron Bay Blvd, Coral Springs, FL 33076

Phone: (954) 753-5598

Book early to get this special rate.

## VIRTUALJOURNEY



# 50th Anniversary Celebration A Virtual Journey:

#### Golden Experience 2021























#### **Participating Artists:**

Keiko Tanabe, Sue Archer, Steve Rogers, Susan Hanssen, Sandy Maudlin, Terry Denson, Lynn Ferris, Alexis Lavine, Robin Lee Makowski, Roberta Romeo, Teresa Kirk

Celebrating 50 years of watercolor with monthly events followed by live Q&A. Included are a variety of demonstrations, panel discussions, painting & framing tips, composition & design, and a review of the 2021 Online Show.

Join us at 7:00 pm on the 3rd Thursday of each month, February-October 2021 (excluding August & September) Registration includes links to replay the events throughout 2021



Registration is now open on our website, <u>floridawatercolorsociety.org</u> \$35 for Members. \$45 for Non-members. Unlimited replays for remainder of 2021!



### FWS 50th Anniversary Celebration A Virtual Journey: Golden Experience 2021

#### 2/18/21 -FWS 50th Golden Anniversary Virtual Celebration 1st Event

Live demo from California with 2021 Juror & Workshop Instructor, Keiko Tanabe, *Keep it Simple and Strong* with live Q&A at the end.

#### 3/18/21 -FWS 50th Golden Anniversary Virtual Celebration 2nd Event

Demonstration with 2022 Online Show Juror & Workshop Instructor, Alexis Lavine. Get a preview of her workshop, *Create the Extraordinary from the Ordinary*. Live demo with Q&A at the end.

#### 4/15/21 -FWS 50th Golden Anniversary Virtual Celebration 3rd Event

Experiment and Learn: Multiple substrates, products, techniques and treatments to explore and enjoy. Hosted by FWS 2020 President Terry Denson with guest demonstrators Roberta Romeo, Robin Makowski and Teresa Kirk. Pre-recorded with live Q&A at the end.

#### 5/20/21 -FWS 50th Golden Anniversary Virtual Celebration 4th Event

Panel Discussion – What Judges are Looking for in Your Painting. Moderator: Peg Lefebvre. Pre-recorded with live Q&A at the end. Panelists: Steve Rogers, Sue Archer, and Lynn Ferris.

#### 6/17/21 -FWS 50th Golden Anniversary Virtual Celebration 5th Event

Susan Hanssen, 2021 FWS Workshop Instructor, leads you on an incredible journey of *Composition & Design* through her vision of conceiving, creating, and finishing a painting. Pre-recorded with live Q&A at the end.

#### 7/15/21 -FWS 50th Golden Anniversary Virtual Celebration 6th Event

Sandy Maudlin will present the 2021 Online Exhibition Juror's Review, a great way to receive detailed insight of what the Juror is thinking. Live with Q&A at the end.

#### 10/21/21 -FWS 50th Golden Anniversary Virtual Celebration 7th Event

Alexis Lavine's live demonstration, *How to Paint Creatively from Photographs*, teaches how to break away from copying photos, how to improve composition and declutter where needed, and to design and create paintings that are original. Live demo with Q&A at the end.

Events posted 7:00 pm on the specified dates with Replay throughout 2021





## 2021 CONVENTION NEWS

#### Golden Anniversary and the Best List of Demonstration Artists to Date



Have you always wanted to "Breathe life into your Painting?" Do you want to "Dance with your Watercolors" or "Be Audacious?" Wondering how to "Zoom into the Square Root of your Painting "or "How to Batik on Masa Paper?" How about "Painting Vibrant Night Skies" or adding "Pop with Posterization". Just a few more, "Exploring Hydrus Fine Art Fluid Watercolors," "Cutting the Crystal Myth" or 'Positive Flow, Negative Control". Oh my goodness, are you excited yet? And there are more.





These are just a few topics you will find at the 50th Anniversary FWS Convention. There will be lots of topics to choose from. Our list of artists include FWS award winning artists. Look for Ava Ghayoumi, Linda Wokoun, Gwen Kodad, Marilyn Johansen, Suzanna Winton, Jackii



Molsick, Amanda Fullerton, Libit Jones, Mary Ellen Carrier, Terry Denson, Fabiano Santos, Suzanne Natzche, Cole Wolford, Steve Rogers, Dianne Simon, Tanya Davis, Donna Morrison and Kathy Durdin.



Wow, I am sure you are already full of anticipation. I am and I can only imagine the tips, techniques, hacks, different products, and ways to create more interests in my own work. Be sure to register for Convention and sign up for the workshops before they fill up. Hope to see you there and stop by and say hello. *Roberta Romeo* 







FWS 3rd VP



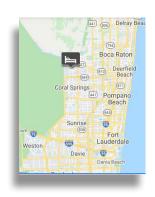


## The 50th Golden Anniversary Convention will be held at the

*Ft. Lauderdale Marriott Coral Springs Hotel and Convention Center* 11775 Heron Bay Blvd, Coral Springs, FL 33076

Phone: (954) 753-5598

Ft Lauderdale Marriott Coral Springs Hotel and Convention Center





#### Special Standard Room Rate for FWS \$119

Book early to secure the FWS Rate before they run out.

The Convention Center is adjacent to the Hotel and a short, air-conditioned walk. There are several restaurants

including indoor and outdoor dining, as well as a Starbuck kiosk. They also have a



first-rate swimming pool and a well-equipped gym. However, FWS will keep you quite entertained throughout the weekend with the Thursday evening demo by Keiko Tanabe, 2 days full of demos, 50th Golden Anni-

versary Activities, Trade Show vendor new product demos, raffles, Paint Around and of course the 50th Golden Anniversary Celebration Gala with the Awards and new Signature Members ceremonies.

*Coral Springs Museum of Art*, 2855A Coral Springs Dr, Coral Springs, FL 33065 is 4.3 miles from the Marriott.





Attention FWS Members! In order to ensure that you will receive the FWS email notifications for the upcoming 50th Anniversary Exhibition and Convention September 23-26th 2021, please be sure to add the email address <a href="mailto:fwsconvention2021@gmail.com">fwsconvention2021@gmail.com</a> to your address book for your emails, as well as alert your email provider that this email is a good email address and not spam.

## ALL SORTS OF DONATIONS

#### **Support Your Fellow Artists**

When you donate to one of the FWS Awards, your generous gift will be given to a fellow Florida watercolorist. FWS Exhibition Winners are all FWS members, all Florida residents. The trend among many other State and National Watercolor Societies has been to open their memberships to the world. So, other societies share their award purses with residents of other states and nations. Although the competition to be accepted into the FWS Annual Exhibition is fierce, our members are competing only among themselves, other Floridians.

Show that you support your colleagues, fellow Florida watercolorists by contributing to one of the following awards.

- \*Signature Awards are traditionally funded by FWS Signature Members.
- \*Pathfinder Award is funded by the generosity of our Past Presidents and Lifetime Members.
- \*Healing Arts Award is funded by the membership. It is a purchase award with the painting being gifted to a local medical facility.
- \*Memorial Awards are given as tributes to artists whose passion was watercolor painting. Their families and friends choose to honor their memory by funding an award.

Donate to demonstrate solidarity with your fellow Florida watercolorists. Donate to celebrate that we will be together again for the FWS Convention in Coral Springs. Donate to celebrate our 50th Anniversary.

If you would like to contribute, Thank You! You may donate on-line or by mail. On-line – go to our website <u>floridawatercolorsociety.org</u>, click on "<u>DONATIONS</u>" on the top bar of the home page, select the amount you want to give and the specific award.

Mail – make check payable to Florida Watercolor Society. Send to Peg Lefebvre, 2nd VP FWS 2021, 16910 SE 88th Crestbrook Ct., The Villages, FL 32162.



Your fellow watercolorists thank you.

#### **Solicitation Raffle Donations**

Here's a great way to clean up your art studio.
Consider donating a treasure for our Raffle and
Volunteer baskets at the 50th Annual Convention in
Coral Springs. Just looking around my studio, I found
a rice paper pad, a new Tom Lynch palette, a sample
box of 5 Sennelier tubes of watercolor pigment, all
new.

If you have a relationship with or own a business please consider a donation of something. We will take anything reasonable: gift cards, certificates, art supplies, books, DVD's. It doesn't have to be art related: restaurant cards, hotel stays, golf outings, sports memorabilia, you name it! All of it will help fund the best Art Convention on the planet! We request that you NOT give us artwork or Giclee prints. We have been unsuccessful in auctioning artwork.

If you will be attending Convention, bring your donation with you. Please email me with the details of what you would like to donate. Email me and tell me what the item is, it's value and – if you are able -- send a photo of the item. Knowing ahead of time what you would like to give helps me make bid and raffle sheets in advance.

Remember, the money we make at our FWS Convention helps pay for it! Thank you and see you in Coral Springs!

To arrange for your donation before the convention or other inquiries, please contact Peg Lefebvre, 2nd VP FWS 2021, 16910 SE 88th Crestbrook Ct., The Villages, FL 32162, 352-750-0069, <a href="mailto:donated-normalized-



#### **Trade Show News**

If there is one constant it is that there is always change. So, it is with the FWS Trade Show. It has been our hope to bring to you our members the Trade Show in its normal format for the 50th Anniversary. Each Convention & Trade Show are planned months in advance. Unfortunately, there remains enough concern among our Vendors that we felt it was no longer possible to provide the type of Trade Show that we are noted for. Our Vendors are still a viable part of what FWS is about and will again be a part of this year's Convention.

We thank those who participated in the recent survey and appreciate that you consider the Trade Show an important part of what you expect from FWS. The Trade Show is NOT going away. It will remain a major part of your Florida Watercolor Convention and Trade Show experience. And we will continue to work to make that possible next vear.

Finally, after 15 years serving as your Trade Show

Director, I will be stepping down. Kim Shields will after 10 years, also be stepping aside. We both have been honored to part of such a great organization and been able to experience many happy memories because of it. If you would like to join the FWS family as Trade Show Directors, please contact us and we will be happy to share with you what the position requires. We believe vou will find the rewards far exceed the time involved.

Sincerely,

Sharon Davie, Trade Show Director Kim R. Shields, Co-Trade Show Director





#### Smile if You Are On Amazon!

Three years ago, we started a charity affiliate program with Amazon. The way it works is, every time you place an order on Amazon, you enter smile.amazon. com in the url. You set your preferred charity to Florida Watercolor Society. amazonsmile Then here comes the tricky part, every time you place an order you have to remember to do it through smile.amazon.com and not just amazon.com. After I set up FWS as my charity, I see right under the search bar, "Supporting: Florida Watercolor Society." You only need to set up FWS as your charity once.

If you follow these guidelines, FWS gets a small percentage from every order you place.

Here is the kicker, since we have started this program, only 22 of our more than 900 members have participated! So far, in the three years, Amazon has given us \$259.23. Imagine what it could be if more participated! If you shop on Amazon, and if you are like me, I have been doing more during the pandemic, consider doing this for FWS.

Every little bit helps us to continue to support you, our members, with the Convention and quality online programs. If you are reading this, you are most likely on your computer. Why not do this right now and help Amazon support FWS!

Thank you, Kim Minichiello, 2019 FWS President



#### **CONGRESSIONAL AWARD WINNERS**

1st Place - Water <mark>Media - \$150</mark> Akshita Mathur, *Respect your Elders*, Gouache on paper Berkeley Preparatory School, Grade 12 Art Teacher; Terrie Forrester

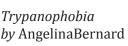
Art Teacher Award - \$175 Terrie Forrester

2nd Place - Water Media - \$100 Angelina Bernard, *Trypanophobia*, Acrylic on canvas Carrollwood Day School, Grade 11 Art Teacher; Seth Firestone

3rd Place - Water Media - \$75 Melissa Norman, *Normal People?*, Watercolor Sumner High School, Grade 11 Art Teacher; Valerie DeLuca



Respect your Elders by Akshita Mathur





Normal People by Melissa Norman

#### **2022 FWS BALLOT PREVIEW**

Below are the nominees for the 2022 FWS Board. The survey will go out in an email blast later this year

Please take the time to vote. Your input is very important.



President: Beverly Yankwitt of Pt. Charlotte, FL
1st Vice-President: Peg Lefebvre of The Villages, FL
2nd Vice-President: Roberta Romeo of Largo FL
Treasurer: Nina Tarnuzzer of Gainesville, FL
Secretary: Jacqueline Molsick of Yalaha, FL

Director of Operations: Kathy Durdin of Tampa, FL

**Director of Communications**: Unfilled

CONVENTION REGISTRATION WILL BE AVAILABLE SOON!
LOOK FOR AN EMAIL BLAST AND CHECK OUR WEBSITE OFTEN
MEMBERS LIVE- \$40 VIRTUAL-\$50
NON-MEMBERS LIVE- \$50 VIRTUAL- \$60
ALL PRICES INCLUDE REPLAY THROUGH 2021



## 2022 CONVENTION UPDATE

51ST ANNUAL CONVENTION IN PUNTA GORDA
WORKSHOPS SEPTEMBER 19-22nd, 2022
EXHIBITION RECEPTION AND CONVENTION SEPTEMBER 22-25th, 2022
WORKSHOPS AND CONVENTION LOCATION:
CHARLOTTE HARBOR EVENT AND CONFERENCE CENTER
EXHIBITION LOCATION:

VISUAL ARTS CENTER, PUNTA GORDA

Our 2022 Convention will be held at the Charlotte County Event Center right on beautiful Charlotte Harbor. There are four lovely hotels to choose from within walking distance of the Event Center. The Sheraton Four Points that has a great Tiki Bar on the harbor from which you can sit with a drink or dinner and watch the sunset. The Wyvern Hotel with its 88 Keys restaurant on the main floor and its' roof top *Perch 360* restaurant where you can view the harbor and downtown Punta Gorda. Springhill Suites by Marriott is just a few steps away from the Event Center and the PG Waterfront Hotel and Suites is located across the street from the Event Center and next to beautiful Gilchrest Park. The Exhibition will be on display at the Visual Arts Center in Punta Gorda, just a mile from the Event Center.

Our Juror and Workshop Artist will be Mark Mehaffey. Mark is a Signature Member of NWS, AWS, and Transparent Watercolor Society among many other art organizations. He has won major awards in juried exhibitions internationally and nationally. In 2016, he was honored with the new designation of "Distinguished Master" by the Transparent Watercolor Society for having over 20 total paintings accepted. He has published three books and twelve videos. He has been featured in several publications. His work is included in corporate, public and private collections around the world.

The second Workshop Instructor and Online Judge will be Bob Burridge. Bob was a noted award winning industrial designer and after 25 years in the corporate world left to focus his life on painting. His work hangs in corporate collections and galleries internationally and nationally. His workshop is titled "Abstract Acrylic Painting and Collage". It starts out with his "Loosen Up Workshop". You can expect warmup paint sketching, brief painting and lecture demos, and constructive critiques daily with plenty of time to work on your own projects.

There is a one two-day workshop scheduled for Wednesday and Thursday of Convention week. That will be taught by Lynn Ferris, FWS's own Award winning artist.

We will have our usual demos given by FWS artists, the paint around, Friday evening Exhibition Reception, Saturday evening Awards Gala among many other events so plan to join us next year in Punta Gorda!

Bev Yankwitt, FWS 1st VP

## DIGITAL DIRECTOR NEWS

#### Decisions, Decisions...What to Enter?

by Robin Lee Makowski

Coming out of this pandemic with – hopefully! – our health and vaccines, we're breathing a collective sigh of relief, some still through masks. Reflecting on the past seventeen months, a lot of it sucked, frankly, but there was a lot of good stuff, too.



My retirement from the Elliott Museum on April 1<sup>st</sup> of last year just about coincided with lockdown. We had just moved in December of 2019 (I worked remotely) from south Florida to north and east of Gainesville – a different world, for sure. Everything was new! The house, my workspace, the environs, rules for life, and now, for staying safe. The other thing that was new was that I finally had time to paint! In 2019, I finished exactly ONE painting. Fortunately, it was a really good one that has worked hard for me. In 2020, I lost count of how many I finished! Plus, we all got spoiled entering shows and not having to ship or schlep our work anywhere. We could sit back and clickety-click our entries and see them online. I even won a couple of nice awards and got signature status in Western Federation of Watercolor Societies (WFWS) and was accepted into the NWS 100<sup>th</sup> which was a 2020 goal of mine.

Since I have been entering shows and competitions and doing art festivals, I always had a full-time job. Painting always took a back seat. Of course, deadlines dictate our artist lives, and I would hurry to finish to get entries in. But I have NEVER had the luxury of having to decide which paintings to enter!

Now that we're coming out of our respective caves and into our new normal, shows we're entering for Fall of 2021 are mostly planned to be live. That means shipping, schlepping, and framing. I took my Best of Show award money and spent it all on frames and supplies today!

Now I have to decide what to send where? I already have a few pieces entered in some shows and am waiting to hear my fate. If I'm accepted to one, I have to ship to Colorado. Now, like many of you, I'm trying to decide what to enter into FWS. Especially this being the 50th, I really want to give myself the best chance of getting in! Every year, I marvel at the same five or six people who are always first to send their entries in the day the window opens. To me, that's a long time to have to sit on a painting that could be out there working for me. Once it's entered, it's out of your hands unless you withdraw it before judging. Many organizations like FWS have a sliding reprimand scale for infractions such as not delivering an accepted painting. If you withdraw it for whatever reason before judging, you just lose your entry fees.

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But if it's judged and accepted and then you withdraw, there are serious repercussions, including a letter of reprimand and a two-year suspension, although you'll make an Alternate very happy.

Another issue is double-dipping. Many shows require that the painting be for sale, even if the show is virtual. Artists get around this by putting a ridiculous price on it, hoping it won't sell so they can go ahead and enter it in another show. I watched several people get busted because they double dipped this year is other shows. That's why it's very important to READ the prospectus (here she goes again...), do your homework, and check the calendar before submitting work to shows. When is the entry deadline? When do notifications go out? If I get in, when do I have to ship or deliver? How long after the show ends do I get my painting back so I can send it somewhere else? All these questions need answers before you push Enter.

If your paintings are committed until the end of June to Show A and they're for sale in that show, even though it's online, and the entry window for Show B closes on June 5<sup>th</sup>, do you take the chance and enter those paintings in Show B? One won an award, so you want to give it as much exposure as you can before it times out. The notifications don't go out until the beginning of July, so it's tempting but that doesn't mean the judging won't be done in the middle of June. That painting could sell in Show A just before you find out it's already been accepted into Show B. Now you have to dance! Sometimes I think artists who put themselves in that position are most creative trying to explain their way out of it!

Frank Spino is a shining example of an organized artist – maybe the only one! If you have not already seen the studio tour video he did for the FWS Virtual Convention last year, do yourself a favor. The link to that video is <a href="https://www.youtube.com/watch?v=NkbkN3dIGNg">https://www.youtube.com/watch?v=NkbkN3dIGNg</a>. Frank shows in very big shows all over the world and wins big awards. He has devised a system to keep track of what goes where when, how it performs, and when it comes back. All of us are not as professional as Frank, but all of us could use some help getting more organized about shows.

There are only a couple of days left to enter the FWS 50<sup>th</sup> Anniversary Exhibition! Do you know what you're going to send? I still don't, but I wish you luck this year with our wonderful judge, Keiko Tanabe. Judging from the level of work that's already come in, she's got her work cut out

for her!

See you in Coral Springs in September!

Creatively yours,

robin

Robin Lee Makowski FWS Digital Director





## FWS Creative Confinement 8" x 8" Challenge!

## 2021 Theme: <u>Celebrate!</u>



The Situation: We are all hopefully coming out of the Pandemic with our health and vaccines and hope to get onto whatever the "new normal" will be. Most of us have had lots of time to paint, but sometimes inspiration is still elusive.

The Challenge: we are challenging FWS members to create an 8" square original water media artwork. We may not be confined, but our artwork needs to be - "confine" your creation to 8" x 8". You may use any accepted substrate including flat or 7/8" cradled Aquabord, Gessobord, or Claybord. The composition and the substrate should both be square. Note: this size is not eligible for entry into other FWS shows. This exhibit is an online opportunity to show and sell your work and to fund the 2021 FWS Healing Arts Award.

The Subject Matter: Express Celebration! What do you want to or have to Celebrate? 2021 marks the 50th Anniversary of the Florida Watercolor Society - certainly a reason to celebrate! Think golden! Think happy! Think fun! Anything goes - get creative! What's your favorite way to celebrate? Subject matter suitable for family viewing, please.

#### The Process:

- 1. Work must be recent, original, and not shown in the previous Creative Confinement Challenge.
- 2. Deadline for submission is June 30th, 2021 or when 100 eligible submissions are received, whichever happens first.
- 3. Do NOT show mats or frames in your digital images! Work is being sold unmatted and unframed. Show artwork only in your image.
- 4. Download and fill out the interactive entry form and email with your submission. Scan or phone shot OK as long as it's legible.
- 5. Pay a non-refundable \$15 entry fee on the FWS website <u>before</u> submitting: floridawatercolorsociety.org/ccc21/
- 6. Email your digital image as an attachment to fws.show.entry@gmail.com.
- 7. One submission per artist this time FWS members only. Your 2021 dues must be current.
- 8. Non-members must join before entering. Florida residency restrictions apply.
- 9. Digital entries should be jpegs sized at 1800 pixels square x 300 dpi and less than 5 megs. Make sure your images are sharp and accurately represent your work. If you can't size your work, just send it and we'll do it. Shoot LARGE files.
- 10. LABEL your jpeg entry with your last name and first initial only: SmithJjpg. If you don't know how, just send it and we'll do it.
- 11. Work that is for sale has preference. Last year, the price range was between \$60 \$600. The most that sold were between \$60 \$200.
- 12. No restrictions on classroom work. The first 100 eligible submissions will be accepted.
- 13. Do not mat or frame the work. If you use a 7/8" cradled board, add a hanging wire for your patron, if desired.
- 14, All money collected from entry fees and optional donations related to this challenge will fund the Healing Arts Purchase Award for the FWS 50th Annual Exhibition.
- 15. Note: If you want to "reserve" a spot by pre-paying even if your painting isn't done yet, you may do so, but if your painting and entry form are not received by 5 pm on Junel 30th, you will lose your spot and your entry fee is non-refundable.

#### The Skinny:

- Entry window will be open until June 30th. Whatever we have by June 30th or the first eligible 100\* submissions will be posted on the FWS website as the 2021 8" x 8" Creative Confinement Challenge.
- The show will be posted from July 26th September 30th, 2021, so get painting!
- FWS cannot sell items from our website, so we will create a price list including your name, title, media, substrate, price, and website if you have one. Potential patrons will contact me and I will forward their information to you. It's up to you to follow through.
- Artists are responsible for selling and shipping their own work, collecting and paying applicable tax, and covering their own shipping costs. Patrons will be asked to include \$20 for shipping.
- Please let us know when you sell your work so we can mark it with a red dot! If it doesn't sell, just keep it.
- Unframed work may be packed flat to fit into a USPS Flat-Rate box. Work should be insured for the purchase price. You may also pack and ship your work however you think it will get there safely.
- FWS does not take a commission from sold work, however, if your work sells and you are so inclined, a donation to our Healing Arts Purchase Award would be greatly appreciated! Click the Donate button on the FWS website or you can send a check. Ask for the mailing address when the time comes. You can donate whether or not you enter!
- \*All submitted work will be reviewed by the Compliance Committee and artists will be notified of acceptance status. Some work may be disqualified due to content, media, size, member status, creation date, or for other reasons.

The Compliance Committee's decisions are final.

That said: we want you to have fun with this, give you a creative outlet, and a chance to show and sell your work.

Questions? Email fws.show.entry@gmail.com Good luck and thanks for your participation!



## LOOKING FOR VOLUNTEERS

#### **Volunteer Opportunities**

Artist Demo Volunteers - 2 separate job categories

Friday: 8:00am - 4:00pm / Saturday: 8:00am - 4:00pm

- 1. Artist Assistant Assist Demo Artist with set up, timing and take down.
- 2. Door Monitor Receive entry tickets and monitor door during demo.



#### **FWS Booth Volunteers**

Friday: 8:00am - 4:00pm / Saturday: 8:00am - 4:00pm

Distribute 2021 catalogs to FWS members, sell catalogues to non-members and sell FWS merchandise all from the comfort of a table set up near all the action.

Must be able to use "PayPal credit card swipe" or accept cash/checks and provide receipt for each item purchased.

#### Paint Around Volunteers - 3 separate categories

Saturday: 7:00am - 11:00am

- 1. Artist Assistants assist artist with whatever they need during set up and throughout the Paint-A-Round... 7:00am 9:00am & 9:00am 11:00am (2 2-hour shifts)
- 2. Sell Paint-A-Round Raffle Tickets...7:45am 11:00am (1 hour or more shifts)
- 3. Mat and display finished paintings.

#### **Registration Desk Volunteers**

<u>Thursday 12:00pm - 5:00pm / Friday: 9:00am - 4:00pm / Saturday: 9:00am - 2:00pm</u> Check in members, Hand out badges and tickets, answer questions.

#### **Raffle Sales Volunteers**

Friday: 8:00am - 4:00pm / Saturday: 8:00am - 4:00pm

Sell tickets for Healing Arts Award raffle and Paint-A-round. Contact winners, take unclaimed items to FWS Booth for pick ip by winners.

#### **Volunteer Room Concierge Volunteers**

Friday: 8:00am - 4:00pm / Saturday: 8:00am - 4:00pm

Check in volunteers. Give them their assignments, Track assignments to be sure they are covered. If not covered, find someone to cover the job (Floaters).

Distribute volunteer raffle tickets for completed hours to volunteers and pass out cookies made by the fabulous Ruby!

#### **One-On-One Critique Volunteers**

Times to be announced.

Sit at table outside Critique room, check in artists for their critique, send them in for their appointment time, time the critique appointment, give the 5 more minutes signal and the final signal that the critique time has ended.

#### **Packing It Up**

Saturday 4:00 - 5:00pm

Assist Board Members with tear down of demo rooms and packing up supplies.

Form is on the next page to fill out and email back to us!



## VOLUNTEER FORM

#### Florida Watercolor Society Needs Your Help!

In order for our Annual Convention to provide you with all the wonderful amenities and activities offered to our artists every year, we need YOU!

From the advanced artist to the 1st year beginner, we have a volunteer position for you. From directing people, assisting artists with their job or selling raffle tickets, there is a place for you to help.

You can choose your volunteer Opportunity in a few ways...

- 1. Specify a specific job to which you would like to be assigned.
- 2. Specify a time slot that works for your schedule.
- 3. Specify both.
- 4. You are willing to be assigned where and when needed.

marilyn@marilynliedman.com

Vered Pasternak 305-815-7268 veredpasternak@gmail.com

## HELP WANTED!

# There are three FWS Board Positions open. We are seeking volunteers to take over the following positions this year

#### **Communications Director** (an elected position)

Main duties will include but not be limited to:

- Email blasts through Constant Contact
- Working with the Board on communications
- Working with the webmaster
- Writing & publishing the FWS Newsletter three times per year

#### *TradeShowDirector* (an appointment by the FWS President)

Main duties will include but not be limited to:

- Duties include scheduling and working with vendors
- Overseeing setting up the Trade Show at the September FWS Convention

#### *Digital Director* (an appointment by the FWS President)

Main duties will include but not be limited to:

- Working with members on entering FWS shows
- Working with the judges
- Working with the webmaster

#### All positions require:

- Being an FWS Associate Member in good standing
- Being computer literate
- Be willing to learn new programs
- Attending two Board Meetings annually
- Attending the FWS Convention & Trade Show each September
- Writing and communication skills
- Other skills (numchuk skills and computer hacking skills)

Eligible candidates will be working with the current Directors in each position through the year and take over the position in 2022.

If you are interested in joining the FWS Board of Directors or know anyone who is, please email your resume to 1st VP, <u>Bev Yankwitt</u>. Complete job descriptions are available for each position.

Thanks in advance for your interest!



## MEMBER ACHIEVEMENTS



**Judy Nunno**'s painting "Canes and Lollies" received the Potomac Valley Watercolor Society Award at the Southern Watercolor Society's 44th Annual Juried Exhibition.



**Frank Spino**'s "Sabal Palms at Turkey Creek" was awarded Best of Show at the A.E. Backus Museum and Gallery, 'Best of the Best' Annual Juried Exhibition.



**Rebecca Wilkinson** won First Place in the Central Florida Watercolor Society 15th Annual Juried Show for her painting "Heightened Awareness." She was also featured in the *Orlando Arts* publication, April 2021.



**Lynn Ferris** received the *Martin McManamon Memorial Award* for her painting "Game Theory" in the Transparent Watercolor Society 45th Annual Exhibition. She was also awarded TWSA Signature status.



**Linda Chipperfield** was juried into the Earth Day Show. "Nature Open the Gate" won the Gallery Choice Award from the Word Revolt Gallery.

Ruth Ann
Maury was
awarded 3rd Place
for her mixed
media abstract
painting titled
"Life Force" in the
Visual Arts
Association
Summer Show at
La Galleria in The
Villages, Florida,
May 2021.



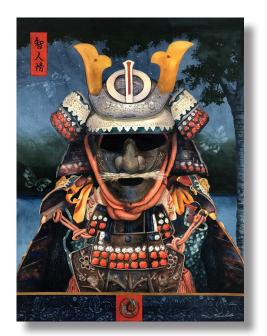


John Bayalis was
featured in a 6 page
interview in the March
2021 issue of *The Art of Watercolor* an
international art
magazine.
"Discovering Her
Creative Side" was
awarded 1st Place by
Steve Rogers in the
Southwestern
Watercolor Society's
Member Exhibition in
2020 and was also



**Jeannie Brockhausen** received a recognition award from The National Society of the Daughters of the American Revolution, *American Heritage Committee Woman in the Arts Recognition Award* April 8, 2021. This award is for women in our community who have achieved outstanding performance in the art field. The requirement is to have outstanding manner beyond mastery of technique. This includes innovative design work, exhibitions, publication, research, and technique development.

featured in this article.



Kim Minichiello's painting, "Bushido," was in the 154th American Watercolor Society International Exhibition and earned her Signature status in AWS. It was also chosen by Jean Stern, Director Emiritus, of The Irvine Museum, in Irvine California, in the Best Watercolor & Gouache category in April's *Plein Air Salon*, and will be featured in an upcoming issue of *Plein Air Magazine*.



**Karen Fletcher** received a Merit Award at Louisiana Watercolor Societies's 51st International Exhibit, for her painting, "String Theory - Space Invaders."



Florida.



Robin Lee Makowski was awarded Best in Show by judge Kathleen Conover in the 2021 New Mexico Watercolor Society Spring Show. The subject of her painting, "Sunspot", watercolor on 300# Arches, was her dog, Nakoma, who was adopted from a shelter in New Mexico more than twelve years ago along with her "sister", Little Bear.





Susanna Spann's "Jammin' with J.J." was included in *Acrylic 8* and her work was also featured in *Splash 21* and will come out in *Splash 22* this summer with her painting "Beach Blues Bash". Her watercolors won first place at Art Center Manatee's "Inspiration" Exhibit as well as an Honorable Mention in the Florida Suncoast Watercolor Society's Spring Exhibit.

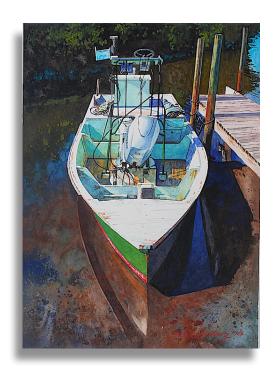


Marilyn Liedman won a 1st Place Award for "Nova Scotia Boats 2" in the Miami Watercolor Society Annual Spring Exhibition and was also accepted into The Japanese International Watercolor Exhibition (JIWI) at the Sado Museum.

Beverly
Yankwitt's
painting,
"Lunar Light"
won the
Canson Inc.
Award in the
Southern
Watercolor
Exhibition.
The Exhibit
will be at the
Gadsden Art
Center and
Museum in



Quincy, Florida until June 23rd.



David Belling received his Signature Membership in the American Society of Marine Artists (ASMA) recently. "After all these years of watercolor painting it is humbling to get this National recognition. I thank the Fellowship and the Society for this honor."



Anne Abgott AWS, SDWS, FWS,
NWS, is a past President of Florida
Watercolor Society.
She recently won the Margery
Soroka Memorial Award in the 154th
American Watercolor 2021
International Exhibition.
Her award was for her painting
"BISMARK 1" part of a new series of
Florida foliage that she has been painting.



**Katherine Leathers** received the Merit Award at the Miami Watercolor Society 2021 Annual Spring Show for "Mangroves III."



**Ruth Foreman** exhibited in the Lights, Color, Action Art Show by Central Brevard Art Association, November 2020. She won the *NBAL Award* for her painting, "Still There."

#### **MEMBER ACHIEVEMENTS**

We would love to hear about our Member's Achievements to publish in the Newsletter. Please send us only one jpg of good quality (not a screen shot) and only news about Awards and or being published in a major publication.

#### Only 1 submission please.

Deadlines for the information are:

December 15th for January Newsletter

May 15th for June Newsletter

Octorber 15th for November Newsletter

If you would like to take out a ¼ page, ½ page or full page personal ad to promote your work shops or yourself, our rates are posted on page 26.

fws newsletter@icloud.com

# If you hear a voice within you say 'you cannot paint,' then by all means paint, and that voice will be silenced.

Vincent Van Gogh



## Videos on Demand at KimMinichiello.com

Mounting & Varnishing
Watercolors and

Giclée Prints

Watercolor Sketching: From Sketchbook to Studio





Purchase and watch as many times as you like.

In person & Zoom Workshops also available in 2021, subscribe to my newsletter to stay informed!

### WORKSHOPS OFFERED BY FWS ARTISTS

AT THE CLICK OF A FINGER YOU CAN FIND A WORKSHOP THAT WORKS FOR YOU! HERE'S A LIST OF HIGHLY QUALIFIED MEMBERS JUST WANTING TO HAVE FUN! LET'S SUPPORT ONE ANOTHER AND WORK TO GROW FWS AWARENESS AT THE SAME TIME!

Anne Abgott

www.anneabgott.com

Sue Allen

www.sueallenart.com

Sue Archer

www.archerville.com

Elise Beattie

www.beattieartworks.com

Mary Alice Braukman

www.mabraukman.com

Joanna Coke

www.joannacoke.com

Jaime Cordero

www.aquarellestudiosandgalleries.com

Jeanne Dobie

www.jeannedobie.com

Lynn Ferris

www.lynnferris.com

Jean Grastorf

www.jeangrastorf.com

Susan Hanssen

www.susanhanssen.com

Ted Head

www.tedheadfineart.com

Marilyn Johansen

Facebook: Art of Marilyn Johansen

Tom Jones

www.tomjonesartist.com

Patty Kane

www.artbypattykane.com

Joseph H. Melancon

www.josephmelancon.com

Kim Minichiello

www.kimminichiello.com

Donna Morrison

www.donnamorrison.net

Kris Parins

www.krisparins.com

Janet Rogers

www.watercolorsbyrogers.com

**Steve Rogers** 

www.watercolorsbyrogers.com

Pat Weaver

www.patweaver.com

Suzanna Winton

www.suzannawintonwatercolors.com

Vladislav Yeliseyev

www.yeliseyevstudio.com



## WE WOULD LIKE TO ACKNOWLEDGE THOSE WHO HAVE CONTRIBUTED TO OUR AWARDS AND VIRTUAL CONVENTION.

















































Brevard Watercolor Society brevardwatercolorsociety.org

Central Florida Watercolor Society centralfloridawatercolor.org

Citrus Watercolor Society citruswatercolorsociety.org

Florida Suncoast Watercolor Society suncoastwatercolorsociety.com

Gold Coast Watercolor Societ goldcoastwatercolorsociety.com

Jacksonville Watercolor Societ jacksonvillewatercolorsociety.org

Miami Watercolor Society miamiwatercolor.org

Plantation Art Guild plantationartguild.org

# Place an ad to brag about your workshop or yourself!

contact:

fws\_Newsletter@icloud.com
Advertising Rates

Business card \$25(2x3.5) 1/4 page......\$50 (5x3.75) 1/2 page......\$75 (5x7.5) Full page.....\$125 (10x7.5)





## 2021 FWS Board of Directors



Diane Lary 2021 President



Beverly Yankwitt 1st Vice President



Peggy Lefebvre 2nd Vice President

Outpostartist@gmail.com

bev.yankwitt@gmail.com

donandpeg@centurylink.net



Roberto Romeo 3rd Vice President



Kathy Durdin Operations



Nina Tarnuzzer Treasurer

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Kathydurdin@gmail.com

ntarnuzzer@gmail.com



Jacki Molsick Secretary



Kim Shields Co-Chair Trade Show 2016 President



Sharon Davie Trade Show

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kimshields4fws@gmail.com

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Rita Szopinski Communications 2017 President



Ruby Schwarzschild Convention Facilitator



Robin Lee Makowski Digital Director

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fws.show.entry@gmail.com



Terry Denson 2020 President



Kim Minichiello 2019 President



Jerome Chesley 2018 President

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