Florida Watercolor Society

- → PRESIDENT'S MESSAGE 1-3
- CONVENTION 2021 NEWS 4-5
- → DIGITAL DIRECTOR NEWS 6-7
- ART OF VIDEOGRAPHY 7-10
- UPCOMING CONVENTION NEWS 11-12
- IN MEMORIAM AND MISC. NEWS 13-15
- 2020 CONVENTION HIGHLIGHTS 16-18
- MEMBER NEWS 19-21
- FWS MEMBER WORKSHOP WEBSITES 22
 - VENDOR ACKNOWLEDGEMENTS 23
- **→ BOARD MEMBERS INFORMATION 24**

VOLUME 11, ISSUE 3, NOVEMBER 2020

FLORIDAWATERCOLORSOCIETY.ORG

President's Message

by Terry Denson

"The Year of "Just Begin"

It has been one strange year, but it has also been a year of new beginnings. It's the first year a pandemic made it unwise to get together with our fellow artists. This is the first year we have held a Virtual Exhibition and the first year for a Virtual Convention. It's the first year for a FWS YouTube channel. It's the first year for ZOOM meetings, demonstrations and workshops. It's the first year our Convention



demonstrators and speakers have been asked to produce a video instead of demonstrating live. It might be the first year a group of FWS artists have come together to start so many new ventures.

In April, we surveyed our members to determine how many would attend a physical Convention given the current COVID-19 situation. Of the 300 plus who responded, over 50% were 70 or older and nearly all of the remainder was over the age of 50. The most common answers were, "When I feel it to be safe," and "When there is a vaccine." Based on these responses, I reluctantly decided to cancel our physical Convention.

The 2020 Convention was to be held at the Bayside Hilton in downtown St. Petersburg, within walking distance of the new St. Peter and the vibrant museum, gallery, and restaurant scene. Perhaps we can all meet there in the future and enjoy the city. Conde Nast voted St. Peter as one of the top ten cities in the country for a weekend getaway.

We couldn't hold a physical Convention or Exhibition, but we could create a virtual experience for our members. It takes many people, many hours, to produce a normal Convention and a normal Exhibition in a normal year. It took even more to produce a virtual Convention and Exhibition. I have been amazed to watch all of these people jump in and learn new skills so they could film and edit a video, learn how to run ZOOM webinars and build websites for Convention registration, start YouTube channels, produce a week long virtual event and teach virtual workshops. It was not a smooth process, especially at first, but they stuck with it and produced a laudable result.

Continued on page 2

continued from page 1

There have been three organizations I know of that have produced virtual art conventions in 2020. One is FWS, an all-volunteer organization, and the other two are well-funded national and international organizations.

If you were not one of the 641 people who registered for the 2020 Convention, then you missed a full week of over the shoulder views of non-conflicting demonstrations, panels, studio tours, and guest interviews, all available for a full month afterwards on a private YouTube channel. I should not have been amazed because these people are all artists. Artists are willing to try something new. As artists, they know some of their efforts will not be successful. They are not afraid to begin, and begin again if their first efforts fail.

We have many people to thank for creating the FWS 2020 Virtual Convention. Foremost, I want to thank Kathy Durdin for being the organizing force behind the necessary work, as well as the host of nearly all the Convention ZOOM webinars. Those and other production activities were her major focus from May until the end of October.

Dedicating as much, or more time, as well as his talent was Ronald Malone. Ronald did most of the video editing, creation of the private YouTube Channels and technical production. He was a full-time volunteer.

Jackii Molsick, FWS's secretary, was the force behind the registration, keeping everyone informed and helping those who had difficulty navigating the new process. Nina Tarnuzzer set up new ways to handle FWS's finances in a virtual world.

Peg Lefebvre, 3rd Vice-President and 2023 President, organized our demonstrators, persuading them to produce video demonstrations when most had never done so. She also moderated the panel on entering and placing in national juried exhibitions.

Beverly Yankwitt, 2nd Vice-President and 2022 President, still managed to raise \$20,000 in awards during a rough year and hosted the Awards Ceremony. Sharon Davie and Kim Shields, Trade Show Director and Co-Director, helped to bring in the vendors that provided interesting and educational videos. Rita Szopinski, our Communications Director and 2017 President, kept you informed of what was being planned and tried to persuade you to take advantage of these activities. Diane Lary, 1st Vice-President and 2021 President, produced videos promoting our upcoming 50th Anniversary, the 2021 Convention, and introduced demonstrators.

Robin Lee Makowski, our Digital Director, was kept busy with switching from a physical Convention to a virtual one, but she also created a new Exhibition venue, the Creative Confinement Challenge, a non-juried, non-judged virtual show of small paintings that appealed to many new exhibitors and funded our Healing Arts Award. Look for another of these in the future. She also jumped in and moderated a panel of the 2019 Non-Signature Member Show winners and hosted Kim Minichiello's workshop.

continued on page 3



continued from page 2

For the fourth time, Libit Jones, 2015 President, has stepped forward and produced our Annual Exhibition catalog.

Our special thanks to Dean Mitchell for contributing his time to participate in an interview where he shared insights on the business side of art and to the four panelists: Sue Archer, Susan Hanssen, Sheryl Fletcher Coon and Frank Spino for sharing insights on what it takes to be selected, and to place, in a national juried show, and what it costs the artist in time and money.

Others contributed by introducing demonstrators: Jerry Chesley, Ruby Schwarzschild, Roberta Romeo, and Kim Shields, as a video demonstrator.

Then there were the demonstrators, panelists, workshop instructors and speakers that mostly, other than David Smith, had not filmed their own videos in the past. They all did excellent jobs, and a few have embraced video workshops fully, producing their own or joining national workshop organizations. If I have forgotten someone, I ask they please forgive me.

Virtual Conventions are convenient. We can watch the demonstrations, or their reruns, at our leisure. We can see things we couldn't at a physical Convention, but the one-on-one camaraderie is missing, not to mention the Trade Show. We are planning on having a physical Convention again next year. The 2021 FWS Convention will be a special one. It is the 50th Anniversary of FWS and Diane Lary, 2021 President, is working on it now. We will give you sneak previews throughout the year. Look for them on the website, in the newsletter, and in our newest media, the FWS YouTube channel. Click here <u>YouTube Channel</u> to see the videos available now.

New ones will be added each month. We will see you next September in Coral Springs.

Remember, this is the year to" Just Begin".

So," Just Begin" and start something new.





IMPORTANT DATES FOR THE 2021EXHIBITION, CONVENTION & TRADESHOW!

January 1stFWS dues are due	
March 1stWorkshop registration opens for Members only, dues must be paid	
Mid-MarchProspectus emailed to members	
March 31stDeadline for Members renewing dues by check, or new Members joining	
FWS by check, postmarked date, to be eligible to enter Annual Exhibition	
April 1stWorkshop registration opens for Non-Members	
April 3rdAnnual Exhibition Open for Entries	
May 29thDeadline for new members to join FWS by credit card to be eligible for	
Exhibition entry	
June 5th Deadline for entering Annual Exhibition	
July 6thJury notification	
Aug. 14-18th Shipped paintings received at Coral Springs Museum of Art	
August 18thHand delivered paintings to Coral Springs Museum of Art	
Sept 11-Nov 13thAnnual Exhibition at the Coral Springs Museum of Art	
Sept. 19thMeet & Greet for Workshop participants	
Sept. 20-23rd4-Day Workshops Keiko Tanabe, Alexis Lavine	
Sept 22-23rd2-Day Workshop Jorge Leon	
Sept. 23rd1-Day Workshops Susan Hanssen	
Sept 24thOpening Reception Coral Springs Museum of Art	
Sept 24th-25thConvention & Trade Show	
Sept. 26thGeneral FWS Members Meeting open to all members	

Please visit the FWS Web Site often for all the current information and to register for the Convention and Workshops. You will be notified by an email blast when Convention Registration opens and when to renew your dues.

*****Dates are subject to change. Check website often and read email blasts*****



2021 CONVENTION NEWS



FWS 50th GOLDEN Anniversary September 19-26, 2021

Exhibition, Workshops & Convention Coral Springs
Workshops & Convention Location

Marriott Coral Springs Golf Resort & Convention Center
Exhibition Location

Coral Springs Museum of Art – Sept 11-Nov 13, 2021



Alexis Lavine

In 2021 my hope is that we will be together in Coral Springs to celebrate the 50th Golden Anniversary of the Florida Watercolor Society. The convention and tradeshow will be held at the Marriott Coral Springs Golf Resort & Convention Center and the Exhibition will be at the Coral Springs Museum of Art. We have a variety of artists and styles planned for our workshops.



Keiko Tanabe

Keiko Tanabe will be our Exhibition Juror. Mostly self-taught, Keiko began her professional art career in 2005, exhibiting and selling her paintings. Since then her paintings have been juried into many exhibitions across the Americas, Asia and Europe. She is known for capturing "light and atmosphere" in watercolor with her fluid painterly style. Her recent accomplishments include winning the George James Award (2019) National Watercolor Society Members Exhibition;

First Place (2019) Best of Plein Air, Laguna Plein Air Painters Association 15th Annual Juried Art Show. Our 2nd Workshop instructor and Online Exhibition juror will be Alexis Levine. Alexis is a signature member of NWS, TWSA, Watercolor USA Honor Society, Watercolor West, North East, Southern, Baltimore and North Carolina Watercolor Societies, as well as the Piedmont Outdoor



Jorge Leon

Painting Society. Her paintings will captivate you with their luminous colors, rich shadows and meticulous attention to composition. We are also excited to offer a 1 and a 2-day workshop. Susan Hanssen will teach the 1-day workshop, "Designing and Seeing Abstractly", she will teach you how to design compositions that have clarity to communicate your idea. Jorge Leon will teach the 2-day workshop



Susan Hanssen

<u>"Put a Little Drama in Your Pour"</u>. Jorge will excite and stimulate your *artist* imagination, using techniques that allow you to jump into your art. Learn to have fun and approach your art with an open attitude of exploration and a new vision. It will be a wild couple of days that will fully energize your art.

We are planning demonstrations from over 20 artists and the long-awaited return of the ever-popular Trade Show promises great deals and excitement. The 50th Golden Celebration Exhibition will be on display September 11 – November 13, 2021 at the Coral Springs Museum of Art. Opening reception will be Friday, September

24th. Florida Beaches, just 25 minutes to the east offer a variety of restaurants and art galleries. Sawgrass Mills with 350 stores is just 10 miles south. While you are in the area you may want to stop by and see the World-Renown Hard Rock Casino & Guitar Hotel rising 450 feet into the South Florida Sky.

Looking forward to seeing you in 2021!

Linu ary



DIGITAL DIRECTOR NEWS

The Art of Selection: A Judge's Job Description

by Robin Lee Makowski, FWS Digital Director

With a record number of entries for the FWS 2020 Exhibition, there were also a record number of disappointed artists. We've all been there. It's a big deal to be accepted into the prestigious FWS Annual Exhibition. We have about 1000 members of every level of artist from internationally-renown to those who just retired and took up watercolor. All members are treated equally. Many professional artists and instructors are members of FWS and some of them are often on the Accepted list, but not all and not always.

We received 625 entries from 365 FWS members, including many new members. Of those, 618 entries were eligible to be judged. Each artist may only have one painting in the show, so 265 members received disappointing news. The great news is that 18 artists, including some who have been trying for years, got into the show for the first time and are now P1 in status! Nine members achieved Signature status by getting in for the third time. There is no time limit on this – you're a Signature Member as soon as you get that third acceptance whether it takes three years or thirty! Becoming a Signature member allows you to add FWS to your signature on your paintings, should you choose to, and it's great for the resume.

Other members who have been trying for years to get in were disappointed once again. We received complaints that the same people always get in, that instructors should not be allowed to enter and take spots away from other deserving artists, professional artists should have their own show, and other choice comments. We also received emails from artists who weren't going to enter because they never get in, but they did, and this was their year! The bottom line is that you can't win if you don't play.

I did an interview on Zoom with the six award winners of the 2020 Online Show and their judge, Carrie Waller. I asked Carrie what advice she has for artists wanting to get into shows and what they should not do. Each artist was asked how they felt when they got the news and what advice they would give to others trying to get into the show. The answers were great all around! The interview is on the FWS YouTube Channel. If you're one of those artists who has a hard time getting into shows, take 20 minutes and watch the video. Click Video. Please subscribe to the FWS YouTube Channel while you're there.

While the FWS Annual Exhibition is open to ALL eligible members regardless of status, the Online Show is only open to FWS members who are not FWS, NWS, or AWS Signature Members. FWS members who hold Signature status in other local, regional, and/or state watercolor organizations are eligible. Those FWS non-signature members who won an award in the Annual this year are not eligible to enter the 2021 Online Show, but they will be next year if they don't win another award or attain Signature status. The competition is not as stiff in the Online Show, nor do we get as many entries, so chances are better for getting accepted and the awards are generous. I know – I may be the only person who won all four places over four years. I'll bet they were glad to see me get Signature and be out of the running! That took five years, from 2012 – 2016.

Many artists assume there is an "old boys club" and the judges are friends with other professional artists who judge, which they think is why the same people keep getting into the show every year. FWS specifically selects judges who are not members and who do not live in Florida. Granted, several of our members are also judges for other prestigious shows around the country. They have earned that status by being excellent artists and instructors. All judges follow instructions given to them by the organization, and also follow a code when judging to select a "balanced" show. There are always a certain number of abstracts, portraits, botanicals, landscapes, seascapes, animals, birds, and others entered in every show. One show may be heavy with really great abstract entries and hardly any landscape entries. One would assume that the show would reflect the entries, but it doesn't. continued on page 6





continued from page 5

It's the judge's job to select the best and most appropriate work from each category of submissions to create a balanced show with a variety of subject matter and technique, and to represent at least little bit of everything.

None of us agrees with everything the judge selects. Those who did not get into the show are always very vocal about their work being "better" than this one or that one. "How did that one get in?!?" "What was he thinking?!?" The next time you go through a pre-judged show, pay attention to the selections, even the "bad" ones. And if your floral didn't get selected, compare it to the other florals, not just to whatever you consider "bad" in the show. If you paint tropicals (and in Florida, who doesn't?), you have to know that there will be a lot of them entered. Your job is to make sure yours stands out from the others. Even if yours is good, there will be other good ones, and the judge may pass on yours because he had twenty to choose from and could only select five to keep the show balanced. He may pick one that's a little more abstract because the composition is outstanding, even if yours is technically superior.

I have judged shows before and it's not always fun. It's a big responsibility. I like to say that judging is tricky: you end up with twenty people who want to have your baby and 200 who want to key your car! And it's the truth.

The <u>FWS YouTube Channel</u> has a lot of demos and talks from professional artists on how to get into shows. Every year at the Convention, you have the opportunity for a One-on-One with one of the judges and other prominent artists who will give you notes on ten of your images. We also have the Exhibition Review where the judge will go over each painting, so you get an idea what he or she was thinking during the selection process. We also offer a Digital Critique where you can send in one or two images and one of the instructors will tell you (and a room full of people) what's good and what could be better about your work.

FWS is here to support each member. From the President down, each member has to follow the same rules. We take each member's concerns very seriously and try very hard to make sure each artist and each entry is eligible to go to the judge, so the competition is fair for everyone. There are always going to be paintings selected that are better than yours and worse than yours. Your job is to do the very best you can, to seek out help when you need it or want to improve, to take workshops and apply what you learn to make your work stand out from the crowd. My advice would be to focus more on composition and use of color than trying to reproduce your source photo. Look at each work in the show and ask yourself what's good about it? Where is it weak? What could have been done better? How can I apply what I think is good to my own work to make it stronger? Repaint your rejected work and move elements, crop, play with color, and see if you can improve on it. Join a critique group and get valuable information from your peers. No critique group in your area? Start one! And there are plenty online.

Also, you are not doing yourself any favors by entering an abstract and a realistic still life. The judge will get confused on who you are, even if one or both of the paintings are strong. You are better off presenting a cohesive body of work, even if it's a similar palette, similar subject matter, similar style, etc. That way the judge knows you're working toward something and trying to improve your style, and not just copying any photo you find appealing.

Bottom line: all FWS members are in the same boat when it comes to entering shows. Grab a bigger paddle, row harder, and keep trying. Happy painting!

Creatively yours,

Robin Lee Makowski FWS Digital Director



THE ART OF VIDEOGRAPHY

Would you like to do a video for the FWS YouTube Channel? by Terry Denson

If you have an idea for a video on art instruction, handy tips, or how a winning painting was done then you might want to try making a video yourself. We might be able to use it on the FWS YouTube Channel. You can video a demonstration with just a smart phone. Many DSL cameras also shoot video. If you produce a well organized video with good sound, focus and content we can edit it for you and place it on the YouTube channel. Editing would include, amongst other things, adding subtitles, music, cutting out start overs, and adding titles. Contact Terry Denson at terrydenson100@gmail.com for more information.

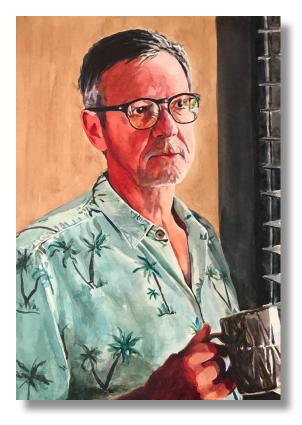
Here are some helpful tips to get you started. First, watch the video *How to Set Up Equipment for a Video Watercolor Demonstration* on the FWS YouTube Channel. Kathy Durdin demonstrates lighting and equipment that can be used with a smart phone to shoot your own video. Here's the link: <u>FWS YouTube Channel</u> Here are a few other things to consider when setting up to shoot that video.

- 1. **Find the Best Camera Angle.** Look around your studio or home. You need an uncluttered background. If you want to show your studio, show it at its best. Set up your camera or phone at a slightly elevated position if you are shooting yourself. Remember, we want to see the work. Look for good over the shoulder positions. Be close to the camera so the audio will pick up your voice. Put some distance between yourself and the background. Remove pictures with reflective glass.
- 2. **Get Your Camera/Phone Ready in Advance.** Set up your tripod, lights and phone/camera in advance and check them. Set the video size and speed at 1920 x 1080 pixels and the film speed at 30 frames per second. If you use 2 video sources, turn the sound off on the one furthest away. Don't use the selfie mode on your phone. If using a DSL camera set the light source to match what you are using.
- 3. **Plan the Presentation in Advance.** Know what you want to show or say and the order in which to present it. Have all your materials ready to go. If you need to redo a section that's okay. Bad footage can be edited out.
- 4. **Some Lighting Suggestions.** Kathy describes several inexpensive lights for shooting video. You can use windows and freestanding lamps as well. Just watch for excessive brightness and glare. Set the light sources about 45 degrees forward. They don't need to be exactly the same. Set them higher than your face, angled slightly down.
- 5. **Dress for Success.** Powder your face. Give yourself a manicure if your hands will be in the film. Make sure your clothing patterns and colors are simple.
- 6. Speak up, speak slowly, but not too slow. Smile!



Ron Malone - The Wizard Behind the Convention

by Kathy Durdin



The efforts and talents of a lot of people were critical to organizing and running the FWS Virtual Convention. However, without Ron Malone, the wizard behind the Convention, the Convention that you saw wouldn't have happened. Ron literally touched almost every video you saw in some way, shape or form -- editing, packaging and adding graphics and structure to most, filming some and providing invaluable support and assistance to other artist demonstrators. You never saw or heard from Ron during Convention week because he was busy editing the Q&As from the prior day to get them on the replay site, as well as finishing other videos. We wanted to make sure that you got to know Ron.

Ron first got enamored with watercolor in college, when he took a course taught by a successful local artist. After graduating, he taught art in middle and high school for 4 years. He then moved into the corporate work, first with Boeing and later in management consulting, working in

a number of industries. His focus became innovation, total quality control and process improvement. His work eventually took him to Bartow, where he has renovated a vintage Victorian.

Consulting is a tough business and he needed a break. Ron had often thought about his early experience with watercolor and decided to try again. Like everything he does, he dove right in, first learning from Sharon and Mal Surrency, and then attending his first one of several workshops with Ted Nuttall at the 2016 FWS Convention. He has since developed his focus on portraiture, won numerous awards and became a Signature Member of Florida and Georgia Watercolor Societies.

Amazingly, considering the level of Ron's video filming and editing skill, Ron only recently learned to work in video. Ron's passion for portraiture is one of the reasons he has developed these skills. Ron's Hat Lady Project is a multi-media celebration of 25 African American ladies. Ron wanted to truly get to know these women before he painted them, and then create videos of each one of them. Ultimately, he plans an exhibit that would include his paintings and his videos of each one of them, along with a book. To create the videos, he had to teach himself to film and edit, and in the process, has developed significant expertise.

continued on page 10



continued from page 9

Ron didn't just edit the FWS demonstration videos – he turned raw footage into focused and interesting videos that effectively communicated the artists' key points to the viewer. Ron has years of distilling and communicating complex concepts into clear and effective presentations and training in the corporate environment, and we at FWS have been the beneficiaries of all that experience and expertise.

We all were so lucky that Ron raised his hand when we asked for volunteers to help with the Virtual Convention. Ron recognizes that by being at the forefront of innovation through the Virtual Convention and the expansion of the Youtube Channel, both FWS and individual artists can be seen as leaders in this changing environment.

If you haven't met Ron, check out his website, learn about his Hat Lady project, and drop him a note to say thank you. You can see the videos of these women completed to date on his website at

https://www.ronaldmalone.com/hat-lady-photos-and-videos.

Consider how video communication can help you as an artist and in what you want to telling those viewing your art.



FWS needs your expertise....
If you have video and audio editing skills and would like to be a part of the FWS's 2021 50th Anniversary
Virtual Presence Team, please
contact Diane Lary.
outpostartist@gmail.com,
305-607-5447 cell.
Provide a brief description of your skills and ability.



UPCOMING CONVENTION NEWS

Ocala 2023 by Peg Lefebvre

Since Ocala has such a variety of attractions, we have invited Andy Evansen, an internationally renowned plein air watercolorist to teach a 4-day workshop and to juror the FWS 2023 Annual Exhibition. Andy's workshop will be a combination of studio instruction and on-site plein air painting amid the beautiful rolling hills of Ocala. Our goal is to create a destination workshop experience for the lucky students. We will capitalize on Ocala's scenery; horses grazing in pastures shaded by graceful live oaks, streets lined with lacy Victorian homes, kayakers drifting

above the Silver Springs basin.



Andy Evansen "At the Rail Crossing"

If you dream of chatting with your seldom seen art buddies, the 2023 Convention is designed for you. Relax in the shaded courtyard behind The Webber Gallery's ballroom. This gallery space was applauded in 2016 for its open floor plan and sophisticated presentation. The 2023 Annual Exhibit will once again sparkle and shine when it hangs at The Webber. The reception will be casual with ample munchies, beverages and comfortable seating. This is the place to reconnect with your "tribe" of artists.

2022 Convention News

Mark your calendars for the 2022 Convention. It will be held September 22nd-25th in Punta Gorda. The Charlotte Harbor Event and Conference Center will be the Convention venue and the Visual Arts Center of Punta Gorda will host the art Exhibition. You will have your choice of four hotels within short walking distance of the Conference Center, restaurants, and shopping in downtown Punta Gorda.

Our juror and workshop instructor is Mark Mehaffey, and our Online Show judge and 2nd workshop instructor is Bob Burridge. Hope to see you there!

Beverly Yankwitt, 2022 President

Trade Show News

Each year after the Annual Convention, the Board of Directors' steps back and reviews what steps could be taken to make the following year even better. After the 48th Convention and Trade Show in Orlando, we of the Trade Show continued that tradition and felt that we wanted to make some changes. We knew that we needed to revisit the way we were bringing the Trade Show merchandise to our Members. To renew and vitalize without losing that which has made the Trade Show so popular.

By early March we had moved ahead of schedule to accomplish this. Then like everyone else, Covid 19 forced us into new directions. The current pandemic kept us from providing the traditional trade show. It was difficult to create a virtual trade show that included the ability to purchase the products you have come to expect.

Through the efforts of DOO Kathy Durdin and President Terry Denson a format was created that enabled The Trade Show to be a part of this year's convention. And we are grateful to those Vendors who stepped up and participated.

Going forward will also be a challenge. While we do not know at this time what form will be necessary for the coming year, we do promise that we will strive to continue to provide our members with the opportunity to explore and hopefully purchase the newest and best products our Vendors can provide.

Sharon Davie, Trade Show Director

A Sign of the Times

The Board is considering a change of rules for the following year. An email blast calling for a vote may be sent out in 2021. Below is the consideration.

- 1. Annual dues shall be paid by each member except those in the Life Membership category.
- 2. For renewals, an annual dues notice will be sent to each member, such notice, shall state that:
- a. Renewal dues shall be paid between January 1 through the date of the entry deadline of the Annual Exhibition only if payment is made on the floridawatercolorsociety.org website with a credit card.
- b. Those members who prefer payment of dues by check shall pay on or before January 1 through March 31.
 - c. Checks that are mailed and postmarked on April 1 and later will become delinquent.
- 3. For new members, to be eligible for the Annual Exhibition, new members must join by 7 days before the entry deadline of the Annual Exhibition if by joining on the floridawatercolor-society.org website and paying by credit card. If paying by check, new members must join on or before March 31 of that year.

Exciting News from American Watercolor Society

The American Watercolor Society Board of Directors has voted to have an AWS Associate Members Exhibition. **This exhibition is only for Associate Members.** We feel that, as loyal and dedicated member artists, it will encourage them as well as provide a venue to display their creative talents.

Therefore, we will launch this in 2021. It will be an Online Exhibition. There will be monetary awards, for first, second and third prize winners. Our Judges will be AWS Signature Members Dean Mitchell, Juror of Selection, and John Salminen, Juror of Awards.

We plan to have the prospectus online for them to download by March 1, 2021.

You can help us by getting the word out to your students and other art organizations with which you may be affiliated.

We are all very excited at this wonderful new chapter for AWS. We know that this is in line with our mission statement, "to promote watercolor painting and education".

Sincerely,

Antonio Masi, AWS, D.F.

President AMERICAN WATERCOLOR SOCIETY, INC.

47 Fifth Avenue

New York, NY 10003 <u>info@americanwatercolorsociety.org</u> 212.206.8986 - Phone <u>www.americanwatercolorsociety.org</u>



In Memoriam

Members we have lost in 2020.

Martha (Molly) Beardsworth
Marilyn Benson (2019)
Virginia MeiKam Chen
Clair Hall
Patton Hunter
W.F. James
Laurie Kansky
Carolyn Hayes Kelso
Richard Alan Krall (Dick)
Daniel F. Wozniak Ph.D.

Memorial Awards

Please consider donating as a memorial to someone you have known or loved. Those who have lived, loved art and made it a part of their lives may want to be memoralized by having their name live on with Florida Watercolor Society. For those lucky enough to be alive now, you may want to include FWS into your will or Estate. If you are so inclined, please contact incoming FWS 2nd VP, Peg Lefebvre at donandpeg@centurylink.net

Do You Shop On Amazon?

Go to Amazon Smile!

If you are like me, I find myself ordering many things, including office supplies and household items on Amazon to save time and money! Did you know that with eachpurchase you make, if you go to smile.amazon.com for all of your holiday shopping this year instead of amazon. com, you can designate FWS as your charity of choice to receive a small donation, every time you place an order! You have to remember each time you order to go to the Amazon. Smile site and not the regular site. I have been doing it for quite some time and if we all join in WE CAN SUPPORT FWS so that we can keep offering our members and communities our wonderful annual events.

Kim Minichiello, FWS President 2019



MEMBER ACHIEVEMENTS

We would love to hear about our Member's Achievements to publish in the Newsletter. Please send us only *one jpg* of good quality (not a screen shot) and only news about Awards and or being published in a major publication. Deadlines for the information are:

December 15th for January Newsletter May 15th for June Newsletter Octorber 15th for November Newsletter

If you would like to take out a ¼ page, ½ page or full page personal ad to promote your work shops or yourself, our rates are posted on page 23.

fws newsletter@icloud.com



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2020 CONVENTION HIGHLIGHTS

Sharing Workshop Art







Fran Hudak with John Bayalis and Kim Minichiello



Patti Kiuber with Sandy Maudlin



Debbie Cunningham with David Smith continued on page 17



MORE WORKSHOP ART



Lynne A. Kasey with Sandy Maudlin



Mary Martinez with Sandy Maudlin



Pauline Boston with John Bayalis



Diane Darnell with K. Minichiello



Charlotte Cipes with David Smith



Colleen Kastner with Sandy Maudlin



Rosie Tarr with David Smith



Michelle Kimbrough with David Smith



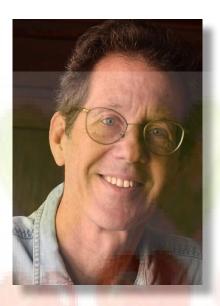
Helen Hanley with John Bayalis



Susan Strawbrige with Kim Minichiello



WORKSHOP INSTRUCTORS





Michael Reardon, Judge/Juror of the Annual Exhibiton and demo Artist the of opening night of Convention



Sandy Maudlin, 4-day Workshop Instructor and Online Show Judge



David Smith 4-day
Workshop Instructor



John Bayalis 1-day Workshop Instructor



Kim Minichiello 1-day Workshop Instructor

MEMBER NEWS



Donne Bitner won the Master's Award at the National Watercolor Society's Centennial International Exhibition 2020. for "What Tomorrow Brings"

Ruth Foreman won 2nd place in the North Brevard's Art League 56th Annual Art Show and Competition, October 2020 for "Meet Javier II"





Pat Dews AWS, NWS received the Exhibition Award in the Adirondacks National Exhibition of American Watercolors for "Rocky Slope".



"The Judge Leslie Lobell, the Vice President of the Salmagundi Club, one of the oldest art organizations in the United States, selected **Vladislav Yeliseyev**'s painting "The Farm" for the prestigious Judge's Award of Merit at Olmsted Plein Air Invitational, an annual national plein air competition in Atlanta, Georgia."



Lionel Sanchez's, "State Fair Ferris Wheel" was awarded Best of Show at the 2020 Florida State Fair.



Loretta
Hamilton's
"Reflections: A toZ"
won First Place in
the Center for the
Arts' October
Exhibition, Organic
Geometric in Bonita
Springs, Florida.



Thomas Rebek's, "White Chrysanthemum" was awarded an Honorable Mention by juror Linda Baker. About the watercolor Linda said "The simple palette with the pops of color is very effective and dances your eye around the painting".

Diane Lary,
"SoBe Noon
Shower" was
awarded the
Award of
Excellence
in the Spring
2020 MWS
Exhibition





Judy Nunno's painting "Eye Candy" won the Altman Family/Escoda/Turner Watercolor award at the National Watercolor Society 2020 Centennial International Exhibition.



Deborah Zurawel's painting "Bon Appetit" recently won Third Place in the all media, juried exhibit, In the Making. It was on display at Art Center Manatee in Bradenton, Fl. from Sept 9- Oct 9.



John Bayalis has been selected for a first place award in the 2020 Southwestern Watercolor Society Members Exhibition for "Discovering Her Creative Side". My thanks to juror Steve Rogers.



Fabiano Santos's "La Piazza" was awarded Best in Show at the MWS 2020 Spring Exhibition by internationally recognized Judge Anne Abgott.



Randy Globus
received a
Merit Award for
"Big Daddy" from
the National
Association of
Women Artists in
their online
summer
exhibition.

Kim Minichiello, received the Southwest Art Magazine Award in the American Women Artists Exhibition, "Making Their Mark: American Women Artists" at the Booth Western Art Museum in Cartersville, GA,



with her painting "A Different Perspective." A Different Perspective and A Calming Influence won third and sixth place in The American Art Awards 2020, an international competition judged by 25 top galleries in the United States. Recently, she was chosen to be on the faculty of "Watercolor Live," a virtual watercolor event taking place the end of January, 2021, put on by Streamline Publishing, publishers of Plein Air and Fine Art Connoisseur Magazines, and American Watercolor Weekly. Her work will also be featured in Splash 22.

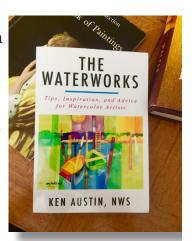


Carol Gallion was awarded Best in Show for "Look at Me" at the Central Florida Weber Gallery, Summer Spotlight



Susanna Spann won the Naomi Brotherton Best of Show at the Southwestern Watercolour Society for her painting "Beach Blues Bash". Her work is currently being seen in the Splash 21 Best of Watercolor sponsored by Artist Magazine for her painting "Friday on Frenchman's Street"

Ken Austin NWS, FWS, has recently published a paperback book about watercolor named "The Waterworks". The book, over 200 pages, is composed of articles and color pictures, written for the newsletter of the Central Florida Watercolor Society



(a group he founded over 20 years ago) the book has been well received by readers, including Frank Webb and Virginia Cobb, and is available from the author, or from Amazon online.



FWS,NWS,TWSA was awarded the Delta Fine Arts Award in the Rockies West National Watermedia Exhibition in June, for her painting "Party Papers, Ribbons and

Confetti VII."

Carol Z. Brody

WORKSHOPS OFFERED BY FWS ARTISTS

AT THE CLICK OF A FINGER YOU CAN FIND A WORKSHOP THAT WORKS FOR YOU! HERE'S A LIST OF HIGHLY QUALIFIED MEMBERS JUST WANTING TO HAVE FUN! LET'S SUPPORT ONE ANOTHER AND WORK TO GROW FWS AWARENESS AT THE SAME TIME!

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www.anneabgott.com

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www.sueallenart.com

Sue Archer

www.archerville.com

Elise Beattie

www.beattieartworks.com

Mary Alice Braukman

www.mabraukman.com

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www.tomjonesartist.com

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www.artbypattykane.com

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www.josephmelancon.com

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www.kimminichiello.com

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www.donnamorrison.net

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www.watercolorsbyrogers.com

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WE WOULD LIKE TO ACKNOWLEDGE THOSE THAT HAVE CONTRIBUTED TO OUR AWARDS AND VIRTUAL CONVENTION TO MAKE OUR ORGANIZATION GREAT!



































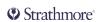














Brevard Watercolor Society brevardwatercolorsociety.org

Central Florida Watercolor Society centralfloridawatercolor.org

Citrus Watercolor Society citruswatercolorsociety.org

Florida Suncoast Watercolor Society <u>suncoastwatercolorsociety.com</u>

Gold Coast Watercolor Societ goldcoastwatercolorsociety.com

Jacksonville Watercolor Societ jacksonvillewatercolorsociety.org

Miami Watercolor Society miamiwatercolor.org

Plantation Art Guild plantationartguild.org

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