



The Florida Watercolor Society presents the  
*48th Annual Exhibition*

**September 10th – November 8th, 2019**

Harry P. Leu Gardens ♦ 1920 N. Forest Av., Orlando, FL 32803

Open Daily 9am–5pm ♦ Admission to the Exhibition is free

*2019 Prospectus*

**ELIGIBILITY**

Florida Watercolor Society Members in good standing whose dues are current may submit one or two digital images for jurying.

**ELIGIBLE ARTWORK**

Eligible artwork is limited to water soluble water media (no water soluble oil products or pastels). Paintings may be created on all surfaces specifically for watermedia (example: paper including rag or rice papers; clay-coated [Aquabond] or synthetic [Yupo, Tyvec, TerraSkin] surfaces; illustration or paper-mounted board; flat, unstretched watercolor canvas), and framed under Plexiglas (acrylic). Other framing guidelines follow. No nudes for this venue.

**DEFINITION OF ELIGIBLE WORK**

1. It is the responsibility **of the artist entering the show** to read and understand the rules. There are no refunds of fees after entry, no matter the reason.
2. Only original work is eligible. "Original" means the painting is your own composition in concept and design, painted only by you from your own sketches, photos, or other source materials created by you.
3. Any photo reference material **must not have been taken by anyone other than you**. Other photo references NOT allowed - in whole or in part - include:
  - ♦ Purchased images
  - ♦ Permission-granted photos taken by others
  - ♦ Stock photos
  - ♦ Published or unpublished copyrighted images.
4. Vintage heirloom photos **from your own family** may be used as reference within the composition. You must be in possession of the original photograph and be able to identify any persons and how they are related to your family. Artists using such reference photos may be asked to produce them for eligibility.
5. All entries must have been created after January 1, 2017 and not previously shown in any FWS Online or Annual Exhibition.
6. Work painted in a class or workshop with the help or direction of an instructor is not eligible.
7. Collage is acceptable if it is created from approved paper painted by the artist in water media in an aqueous manner. White tissue hand-painted by you is acceptable. No newspaper, metallic papers or foils, or any other additional materials permitted.
8. Photographs, reproductions, digital media or images, dyptichs or tryptichs are not permitted.
9. All artists and work will be vetted for eligibility after entry and before going to the judge. Work may be disqualified for ineligible media, ineligible substrates, the age of the painting (your jpeg entry has a time stamp on it), classroom work, copied work, etc.
10. At take-in, accepted work that is found to have obviously been altered from the accepted digital entry will be rejected and will be replaced by an Alternate. Reprimand may result at the discretion of the Board whose decision is final.
11. Original paintings will be examined at take-in by the Compliance Committee (one past-president and two other signature members) and work deemed by them to be ineligible will be replaced by an Alternate. The artists will not receive a status upgrade and will receive a letter of reprimand. The Compliance Committee's decision is final.
12. If issues with an accepted work after-the-fact are brought to the Board of Directors' attention by another party, the Compliance Committee and FWS Board of Directors will review them on a case-by-case basis. If an issue is found to have merit and results in rejection, the work will be removed from the exhibition, the artist will rescind any award received, be issued a letter of reprimand, and face possible suspension from entering FWS Exhibitions for a determined period of time. Length of suspensions follow the guidelines outlined by the Board and are at the Board's discretion, whose decision is final.

**ENTRY WINDOW & DUES DEADLINE**

Entries from members in good standing will be accepted from Saturday, April 6th through Saturday, June 8th, 2019, 11:59 pm Mountain Time via CaFE only ([www.callforentry.org](http://www.callforentry.org)). Details follow. To be eligible, new members must join through Saturday, June 1st, 2019 on the FWS website before they enter. Existing members' dues (\$40) must be paid on the FWS website before they enter up to deadline day. **To be eligible to enter the Annual Exhibition, those wanting to pay dues by check must postmark their payment by March 31st, 2019, mail to Terry Denson, VP Membership, 6300 20th St. S, St. Petersburg, FL 33712, checks payable to FWS.**

**EXHIBITION VENUE & DATES**

The FWS 48th Annual Exhibition will be hosted by Leu Gardens in Orlando, FL. Exhibition runs September 10th through November 8th, 2019. There is no admission fee required to see the FWS show, but admission is required to tour the Gardens.

**JUDGE & JUROR**

Carol Carter ([carol-carter.com](http://carol-carter.com)) will select 100 pieces from the entries to show, plus five (5) Alternates whose work will be shown if and when issues arise with those selected. **Please see the Alternates section for details.** Award Winners will be selected from the original artwork after take-in and will be notified.

## AWARDS

The awards include the Susan Lattner Lloyd Gold Award, plus other monetary and merchandise awards totaling over \$20,000.

## METHOD OF ENTRY

1. Eligible members may submit one or two digital image entries (one image per painting) for jurying.
2. Only one painting per artist may be accepted for the Exhibition.
3. You must correctly size your digital entry (CaFE may auto-size for you if your file is sufficient) - instructions follow.
4. Paintings not meeting the requirements or those misrepresented in the digital image will be disqualified.
5. Entries must be made via CaFE only ([www.callforentry.org](http://www.callforentry.org)). **See Entry Instructions following.**
6. **You will NOT find the FWS call listed on CaFE because it is Invitational** to eligible FWS members only. You will need the **Invitational Passcode** to unlock the call which will be available on the **Welcome Members** page (NOT your personal profile page) on the FWS website. You will need to sign in to your FWS account to get the code. If you have any problems logging into your account, please contact our Communications Director, Rita Szopinski at [newsletter\\_fws@gmail.com](mailto:newsletter_fws@gmail.com).
7. Information and updates are emailed to all eligible members - [please read your FWS emails!](#)

## FRAMING & PRESENTATION

1. Frames must be smooth, with a flat or rounded profile, metal or wood, not ornate, carved, grooved, beaded, or colored (black, white, gold, or silver frames are acceptable.)
2. Maximum frame width is three (3) inches; framed size must not exceed 42" on the longest side.
3. The frame must be securely **wired** for hanging in the correct orientation. Non plastic-coated wire must be taped at the wrap.
4. All work must be under Plexiglas (acrylic).
5. Mats, if used, may be single or double, and must be white\*\* only with no colored liners nor floated on a color. "V"-grooves OK. Works not conforming to the above will not be hung. *\*\*There are many shades of "white" mat board. If "white" is in the name of the mat board, it's acceptable. A PDF of acceptable frames will be sent to selected artists.*

**FWS will not reframe, re-mat, or repair artwork!** Work arriving damaged, in poor condition, or poorly or improperly presented will not be accepted. "Poor condition" includes, but is not limited to: scratched frames or Plexi, poorly or overcut mats, mats with blemishes, debris between the mat and glazing, poorly joined corners, wire that is not secure, artwork dislodged from the mat, etc. Artists whose artwork has such issues will be notified and asked to make it right by the 2pm take-in deadline. Otherwise, an Alternate will replace your work. *Stuff happens, so FWS will have a local framer on-call for emergency repairs. Should you choose to have your work repaired, **you will be responsible for the costs.***

All incoming work will be examined for eligibility by the FWS Compliance Committee whose decisions are final.

## SALES

Paintings must either be priced for sale or NFS (Not for Sale). If NFS, an insurance value must be declared. CaFE will not allow artists to enter "NFS" in price or value; you must enter a number (not zero). If your painting is NFS, you can declare this in the take-in paperwork you must complete if your work is accepted to show. FWS will handle all sales and retain a 20% donation for the Friends of Leu Gardens. Commissions at the Traveling Exhibition venues may be different, and additional paperwork may be required.

## ENTRY FEES

The non-refundable entry fee is \$25 for one (1) entry and \$30 for two (2) entries, paid through CaFE with Mastercard or Visa.

## LIABILITY AGREEMENT

While all due care will be exercised in handling of artworks, neither Leu Gardens, the Traveling Show venues, FWS, its directors nor members, will be responsible for any loss or damage to artwork during take-in, during the exhibition, nor during shipment, no matter the cause. Insurance is the responsibility of the individual artist.

## SIZING YOUR DIGITAL IMAGES

Your digital images need to be 1920 pixels (26.667") on the longest side by 72 dpi, and the file needs to be less than 5 megs. Do NOT fill in the short sides with black! \*If your image is good and less than 5 megs, you can try to upload it onto CaFE, and the site will resize it for you. If the file is too big or too small, it will tell you what the problem is and you need to correct it. You can use **Pixlr.com** for resizing online for free – no need to download. Complete instructions will come in an email, and we're here to help.

## ENTRY INSTRUCTIONS

1. You must create a CaFE account at [www.callforentry.org](http://www.callforentry.org). It's free to the artist to use, and help is available.
2. You must have digital images of your entries, size them correctly, and upload them into your CaFE Portfolio.
3. You will fill out the information CaFE requests; Framed size must not exceed 42" in either direction. Minimum image size: 80 square inches (8" x 10"), excluding the frame. If you have not framed your work yet, and it will be close to the maximum, please keep the size within the restrictions.
4. **You MUST enter both pieces at the same time!** If entering two, make sure they're sized and uploaded before you enter.
5. Click Apply to Calls.
6. In the search box, enter FWS.

*Continued*

7. In the box to the right, enter the Invitational Passcode. This will unlock the call and you will be able to enter.
8. You will pay through the CaFE website with a Mastercard or Visa.
9. Complete instructions will come in an email when the call is open and will be available on the FWS website to members.

### ALTERNATES

The judge will select five (5) Alternates in addition to the 100 artists selected to show. Alternates will be selected in descending order, and may or may not be included to show. If you opt to be considered as an Alternate, you must make your work available at take-in, either shipped or hand-delivered, whether or not your work makes it into the Exhibition. You will know shortly after 2pm at take-in (or sooner) whether your work will show. If not, it will either be shipped back to you with your prepaid label, or a Board Member will contact you to retrieve your hand-delivered work. If you are chosen as an Alternate, you may decline with no repercussions. Please consider all of the conditions when you decide whether or not to be considered as an Alternate. If your work does end up in the show, you will get an upgrade in status, including Signature Membership, and inclusion in the catalog.

### PURCHASE AWARDS & TRAVELING SHOW

Artists entering the FWS 48th Annual Exhibition will be asked whether or not they wish to participate in the Traveling Show and/or make their work available for the \$1500 Purchase Award(s). You will indicate your preferences when you check out on CaFE, and on the paperwork required by artists selected to participate. Accepted artists will be surveyed to confirm their options.

### PURCHASE AWARDS

You may opt to have your work considered for \$1500 Purchase Awards, the set amount committed by an individual or organization to purchase your artwork from the Exhibition. Basically, you are agreeing to sell your work to the organization for that set price, which may be more or less than you were asking it be sold for. You will be asked about participation preferences when you enter.

### NOTIFICATION

Notification of accepted work will be sent to all entrants on or before July 8th, 2019, via CaFE and FWS email.

### SHIPPED WORK & TRAVELING SHOW

**Shipped work will be accepted from August 19th – 22nd during regular hours.** A Handling Fee will apply to all shipped work: \$30 for AirFloat, Master-Pack, and similar commercially produced boxes specifically made for shipping artwork with layers of foam, and \$45 for custom boxes will be charged for all accepted entries. **Discounts available to FWS Members for AirFloat boxes: [www.airfloatsystems.com](http://www.airfloatsystems.com), discount code: FWS.** NO WOODEN CRATES! Packing peanuts of ANY kind are **not** accepted, whether or not you pack up your own work. Shipping instructions will be sent to accepted entrants, and to those who opted in to the Traveling Show. If you do not pack your own work, it is up to you to inform your shipper of the packing requirements. Traveling Show artists will pay the hand-delivered handling fee of \$10 on hand-delivered Traveling Show boxes.

### HAND-DELIVERY OF WORK

Hand-delivered work will be accepted Monday, August 26th from 11am – 2pm. Accepted work not delivered by 2pm will be replaced with an Alternate. A fee of \$10 cash or check will be collected for Hand-Delivered work (including Traveling Show artists.)

### PICK-UP OF HAND-DELIVERED WORK

Pick-up of hand-delivered, unsold work will be Saturday, November 9th, 2019 from 11am – 2pm.

### TRAVELING SHOW COMMITMENT

Artists will elect to include their work in the Traveling Shows following the Annual Exhibition. Participation in the Traveling Show is optional for artists. You have a tremendous opportunity for your work seen in two additional venues in Florida! Artists who opt-in **MUST** provide a reusable shipping container and prepaid return shipping label from Dunedin, FL, unless you are picking up by hand, in which case you must provide a box sufficient to protect your work for the two van rides from the main venue to the two Traveling Show venues. If you opt-in to the Traveling Show, **you are committed to participate.** Failure to do so will result in reprimand unless your work sells at the Annual and traveling would affect the sale. TS artists will know they're in prior to take-in so they can prepare.



### *Timeline Calendar*

**4/6/19 - 48th Annual Entries Open on CaFE**

**6/8/19 - 48th Annual Entry Deadline**

**7/8/19 - Jury Notification**

**8/19-22/19 - Shipped Paintings Received**

**8/26/19 - Hand Delivery of work, 11am-2pm**

**9/10/19 - Exhibition Opens**

**9/20/19 – 48th Annual Reception**

**9/21/19 - Gala & Awards Dinner**

**11/8/19 - Exhibition Closes**

**11/9/19 - Hand pick-up of work 11am-2pm**

**11/11 - 30/19 – FWS Traveling Show, Visual Arts Center, Punta Gorda**

**12/3 - 28/19 – FWS Traveling Show, Stirling Art Studios & Gallery, Dunedin**



# FWS 2019 Convention & Trade Show

September 19th - 22nd, 2019

Double Tree Hilton Orlando at SeaWorld  
10100 International Drive, Orlando, FL 32821  
Phone: 800-327-0363

Direct FWS Registration Page:

[https://doubletree.hilton.com/en/dt/groups/personalized/M/MCOSRDT-FWS-20190911/index.jhtml?WT.mc\\_id=POG:doubletree3.hilton.co](https://doubletree.hilton.com/en/dt/groups/personalized/M/MCOSRDT-FWS-20190911/index.jhtml?WT.mc_id=POG:doubletree3.hilton.co)

## 2019 Workshops

Workshop registrations taken from FWS Members ONLINE ONLY through the website beginning March 1st at 12:01am. First-come, first-served. Space permitting, non-members may register beginning April 1st. To receive the Member price, your dues must be current for 2019. We are no longer accepting checks in the mail to hold workshop spots. You must register and pay online through the website with Mastercard or Visa. There are NO REFUNDS on Workshop Registrations!

**September 16th - 19th**

**Carol Carter 4-Day Workshop**

or **Carrie Waller 4-Day Workshop**

\$475 for Members; \$575 for Non-members

**Steve Rogers 1-Day Workshop**

or **Vladislav Yeliseyev 1-Day Plein Air Workshop**

September 19th - Members: \$125; Non-Members: \$150

## 2019 Convention Schedule

Following are the events **you must register online** for at [www.floridawatercolorssociety.org](http://www.floridawatercolorssociety.org), and pay online through the website with Mastercard or Visa. **Please print out your receipt and bring it with you to be admitted to the events** (phone receipt OK). **We no longer print out tickets or accept checks for registration (except at the Convention if you register at the door.)**

## Convention & Trade Show

September 19th – 22nd, 2019

### **Convention Registration:**

FWS Members - \$35; Non-Members - \$40

### **Half-Hour One-on-One Critiques**

\$50 for up to 10 pieces on a DVD or USB  
Friday, September 20th with **Carol Carter**  
Saturday, September 21st with **Lynn Ferris**

### **Exhibition Review by Carol Carter**

Saturday, September 21st - \$10 per person

### **Digital Critique by Carrie Waller**

Friday, September 20th - \$5 per person

*You may submit one or two pieces for the Critique  
(instructions will be emailed on how to submit your work)*



Saturday, September 21st, 7:30pm

\$55 per person

Plaza House Salad with Choice of Two Dressings

*Your choice of*

**North Beach Chicken**

*stuffed with Prosciutto, Brie, and Asparagus  
with Roasted Potatoes and Green Beans*

**Grilled Mahi-Mahi** served with a  
*Watermelon Salsa, Potato Quiche, and Asparagus*

**Vegetarian Pasta Primavera**

*Choice of Dessert*

**Key Lime Pie or  
Cappuccino Mousse Cake  
with Rum Chocolate Sauce**

*Freshly brewed coffee & decaf  
No-Host Bar*

Register, make your selections, and pay online through the FWS website. **Deadline to register for the Gala is** Wednesday, September 18th, 11:59pm

No late registrations will be accepted!  
NO REFUNDS if you cancel!

Addresses for GPS:

Hotel - 10100 International Drive, Orlando, FL 32821

Leu Gardens - 1920 S Forest Drive, Orlando, FL 32803

### **Please Support FWS However You Can!**

The Annual Exhibition, Convention & Trade Show could not take place without the generous support of our sponsors and members! Please consider donating:

- Help sponsor the Healing Arts Award that allows us to purchase a painting from our show and donate it to a local medical facility.
- If you are a Signature Member or Pathfinder (Past President), help sponsor our Guy Beattie Award, Winslow Homer Award, and/or Pathfinder Award.
- With a donation of \$250 or more, you may sponsor an award and be listed in the Exhibition Catalog.
- Help fund our Scholarship Recipient's Award.
- Help offset Convention and Exhibition costs by sponsoring hors d'oeuvres, bus transportation to the reception, and other necessities.
- Donate your time as a volunteer during the Convention.

Please visit the FWS Website & click on "Donate" to help out any way you can! The Florida Watercolor Society appreciates your membership and continued support.

[floridawatercolorssociety.org](http://floridawatercolorssociety.org)